



SAINT
MARY'S
COLLEGE
of CALIFORNIA

SAINT MARY'S COLLEGE
OF CALIFORNIA
PRESENTS

THE EIGHTEENTH ANNUAL **CONVENTION OF THE MEDIA ECOLOGY ASSOCIATION**

THURSDAY, JUNE 22ND –
SUNDAY, JUNE 25TH



CO-SPONSORED BY:
THE ROY E. AND PATRICIA DISNEY FORUM

CAMPUS MAP

Convention Hashtag: #MEA2017



Agno Hall East, Edward S. 216	N-16	Claeys Hall North 201	K-13	Guerrier Hall East 336	N-3	Printshop 137	C-8
Agno Hall West, Edward S. 213	N-14	Claeys Hall South 204	L-13	Guerrier Hall West 340	N-2	Psychology 166	G-9
Agno Hall, Ferdinand & Camille 212	D-14	Cottrell Field 409	I-1	Hagerty Lounge/De La Salle Hall 312	K-7	Public Safety 125/PS	D-5
Agno Hall, Marjorie David 208	K-15	Dante Hall 418	H-7	Intercultural Center/Delphine Lounge 176	I-10	Sabbate Hall 324	N-5
Agno Hall, Michael E. 205	K-14	De La Salle Hall 312	K-7	Joseph L. Alioto Recreation Center 401	K-4	Saint Mary's Stadium 153	B-13
Aquinas Hall 308	K-8	Delphine Lounge 176	I-9	Justin Hall 300	K-10	Sichel Hall 108	F-6
Assumption Hall 125	D-6	Dryden Hall 172	H-9	Korth Academic Center 109	F-8	Soda Activity Center 169	G-11
Augustine Hall 316	K-6	Facilities Services 155	H-12	Tim Korth Tennis Courts 405	K-2	St. Albert Hall Library 412	J-6
Becket Hall 301	L-11	Faculty and Staff Dining 172	H-9	LeFevre Theatre 180	J-10	St. Catherine of Siena Hall 177	I-11
Bertain Redwood Grove BRG	A-15	Fenlon Hall 102	F-9	Legacy Garden LG	N-12	St. Joseph Hall 133	D-9
Bookstore 176	I-10	Ferroggiaro Hall 184	J-9	Louis Guisto Baseball Stadium 403	I-3	Student Common SC	K-9
Boschetto Family Grave BFG	E-10	Filippi Hall 112	F-5	Madigan Gymnasium 141	D-10	Syufy Hall for the Performing Arts 180	I-11
Brother Alfred Brousseau Hall 132	E-9	Filippi Academic Hall /		McKeon Pavilion 157	D-12	Syufy Residence Hall 320	M-5
Brother Cornelius Art Center 168	G-10	Kalmanovitz School of Education 408	K-5	Mitty Hall 188	J-9	Ticket Office TO	D-12
Brother Jerome West Hall 124	E-6	Freitas Hall 332	N-4	More Hall 305	M-10	Thille Hall 328	N-5
Brother Urban Gregory Hall 115	C-4	Galileo Hall 104	E-7	Museum of Art 164	G-10	Pat Vincent Memorial Field 10	E-2
Cafe Louis CL	I-9	Garaventa Hall 420	H-6	Oliver Hall 172	H-8	Warehouse 137	C-8
Cassin Student Union 176	I-9	Sil Garaventa Sr. Soccer Field 29	B-3	Post Office 178	I-10	Weight Room 141	D-10
Chapel 100	G-8	Geissberger Observatory 230	M-16	Power Plant 129	D-7		

INFORMATION

POST OFFICE

EMERGENCY TELEPHONES

ACADEMIC, STUDENT, STAFF AND ATHLETIC FACILITIES

HEALTH SERVICES

RESTROOMS

RESIDENCE HALLS

PARKING Regulations enforced, Monday-Friday 7:30 a.m.-3 p.m. except residential

COMMUTER **VISITOR (7-11 a.m.)** **STAFF** **RESIDENT (Assumption Hall Only)**

VISITOR (11 a.m.-3 p.m.) **FACULTY (11 a.m.-3 p.m.)** **RESIDENT** **FACULTY/STAFF ONLY 24 hours/7 days Upper Soda Parking Lot - 11 a.m.-3 p.m.**

CALL FOR PAPERS

The 19th Annual Convention of the Media Ecology Association

Senses of Time, Space and Place

The University of Maine

June 21-24, 2018

Since 1950, when Canadian economic historian Harold Innis grounded his communication history theory in the ebb and flow of time-biased and space-biased media from ancient to modern civilizations, time and space have been a key concept in what later became media ecology in the 1970s. Marshall McLuhan applied the time/space concept to perception to understand the temporal characteristics of oral culture; the spatial nature of visual scribal and typographic culture, and the elimination of time and space in electronic media culture. Walter Ong featured time and space as central to the modes of consciousness in orality and literacy. Neil Postman attributed the decline in rational print culture discourse to the shortening attention span of television culture. For James Carey, too, time and space were critical elements of the equation of communication and culture. Joshua Meyrowitz explored the shifting sense of place in media cultures. And theorists from Jean Baudrillard to Paul Virilio contemplated postmodern and posthuman senses of time, space and place.

With this as context, we invite paper and panel proposals that address one or more of the three core themes. Although we encourage submissions that touch upon, or align with, the convention theme, papers, abstracts, and panel proposal submissions from all areas of Media Ecology are welcome. A maximum of two submissions per author will be accepted. Authors who wish their papers to be considered for the Top Paper or Top Student Paper award must indicate this on their submission(s). The top papers will be published in *Explorations in Media Ecology*. All submissions will be acknowledged. The language of the convention is English.

Please note that paper and panel proposals do not need to be related to the overall conference theme.

Please submit all papers, panels, proposals and questions to the convention chair Paul Grosswiler at <paulg@maine.edu>

Guidelines for Submission

For manuscripts eligible for MEA award submissions:

1. Manuscripts should be 4,000-6,000 words (approximately 15 to 25 double-spaced pages)
2. Include a cover page (or e-submission page) with your academic or professional affiliation and other contact information.
3. Include a 150 words abstract, with the title. Use APA, MLA or Chicago style.
4. Papers should be written in English.

For Paper and Panel Proposals:

1. Include title, 250 words abstract, and contact information with your proposal
2. Outline, as relevant, how your paper or panel will fit with the convention theme
3. Presenters should be prepared to deliver their papers in English.
4. Authors with papers submitted as part of a panel proposal or as a paper proposal that wish to be considered for Top Paper or Top Student Paper must send completed paper to the convention planner by June 1, 2018.



**Media
Ecology
Association**



www.media-ecology.org

The 18th Annual Convention of the Media Ecology Association SPIRITUALITY, TECHNOLOGY, ECOLOGY

Sponsored by the Roy E. and Patricia Disney Forum

Saint Mary's College of California is proud to host the 18th annual convention of the Media Ecology Association (MEA). Founded in 1863, Saint Mary's is one of the oldest colleges in the western U.S. with the original location in San Francisco and now located on a 420-acre campus in the Moraga Valley, 20 miles east of San Francisco. The convention will be held from June 22 through 25, 2017.

The theme for the 18th annual MEA Convention is **Technology, Spirituality, Ecology**. This tri-part theme provides a confluence of topics that represent major global concerns in the contemporary age. This is probably best articulated in the papal encyclical from Pope Francis, *Laudato Si*, when he stated that "when media and the digital world become omnipresent, their influence can stop people from learning how to live wisely, to think deeply and to love generously. In this context, the great sages of the past run the risk of going unheard amid the noise and distractions of an information overload. Efforts need to be made to help these media become sources of new cultural progress for humanity and not a threat to our deepest riches. True wisdom, as the fruit of self-examination, dialogue and generous encounter between persons, is not acquired by a mere accumulation of data which eventually leads to overload and confusion, a sort of mental pollution. Real relationships with others, with all the challenges they entail, now tend to be replaced by a type of internet communication which enables us to choose or eliminate relationships at whim, thus giving rise to a new type of contrived emotion which has more to do with devices and displays than with other people and with nature (para. 47).

Ed Tywoniak, Convention Chair
Lori Erokan, Convention Coordinator

Special Thanks to:

Beth Dobkin, Provost, Saint Mary's College of California
Sheila Hughes, Dean of the School of Liberal Arts, Saint Mary's College of California
Samantha Joyce, Department of Communication, Saint Mary's College of California
Mike Russo, Department of Communication, Saint Mary's College of California
Ginny Prior, Department of Communication, Saint Mary's College of California
Dan Leopard, Department of Communication, Saint Mary's College of California
The John F. Henning Institute for Catholic Social Thought
Melissa Glickman, Saint Mary's College of California
Matt Carroll, Sodexo Food Service
Cut Focus Video (Carlos, Cole and Jake)
Bob Mulhern, Golden Gate Yacht Club
Aaron Jonas Catering

Student Workers:

Victoria Allende
Barrett Bauer
Cameron Cabading
Caitlin Comaroto
Will Connell
Alex Hall
Rosario Macahilas

Sierra Nguyen
Katrina Repar
Julie Rovai
Maxwell Shore
Phil Tsamaforys
Valery Vallin
Carly Wohleib

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Convention at a Glance:

Wednesday 6/21/17

12:00 pm - 12:00 am	Dorm Check-In	Townhouse Lobby
4:00 pm - 6:00 pm	Conference Registration	Sichel Hall - Keck Lab

Thursday 6/22/17

7:00 am - 5:00 pm	Dorm Check-In	Townhouse Lobby
7:00 am - 8:00 am	Breakfast	Oliver Hall
8:30 am - 9:00 am	Opening Ceremony	Moraga Room
9:15 am - 10:30 am	Plenary Session A	Moraga Room
10:45 am - 12:00 pm	Concurrent Session #1	Sichel 101
10:45 am - 12:00 pm	Concurrent Session #2	Sichel 102
10:45 am - 12:00 pm	Concurrent Session #3	Sichel 104
10:45 am - 12:00 pm	Concurrent Session #4	Sichel 106
12:00 pm - 1:30 pm	Attendee Lunch	Oliver Hall
12:00 pm - 1:00 pm	MEA Board Lunch	Founder's Dining Hall
1:30 pm - 2:45 pm	Concurrent Session #5	Sichel 101
1:30 pm - 2:45 pm	Concurrent Session #6	Sichel 102
1:30 pm - 2:45 pm	Concurrent Session #7	Sichel 104
1:30 pm - 2:45 pm	Concurrent Session #8	Sichel 106
3:00 pm - 4:30 pm	Plenary Session B	Moraga Room
5:00 pm - 7:00 pm	Reception	Claeys Lounge
6:15 pm - 7:30 pm	Dinner	Oliver Hall

Friday 6/23/17

7:00 am - 5:00 pm	Conference Registration	Sichel Hall
7:00 am - 8:00 am	Breakfast	Oliver Hall
9:45 am - 11:00 am	Concurrent Session #9	Sichel 101
9:45 am - 11:00 am	Concurrent Session #10	Sichel 102
9:45 am - 11:00 am	Concurrent Session #11	Sichel 104
9:45 am - 11:00 am	Concurrent Session #12	Sichel 106
11:30 am - 12:30 pm	Lunch	Moraga Room
12:30 pm - 1:30 pm	Plenary Session C	Moraga Room
1:45 pm - 3:00 pm	Concurrent Session #13	Sichel 101
1:45 pm - 3:00 pm	Concurrent Session #14	Sichel 102
1:45 pm - 3:00 pm	Concurrent Session #15	Sichel 104
1:45 pm - 3:00 pm	Concurrent Session #16	Sichel 106
3:00 pm - 4:15 pm	Free Time	
4:30 pm - 11:30 pm	Bus Trip to San Francisco	

Saturday 6/24/17

7:00 am - 12:00 pm	Conference Registration	Sichel Hall
7:00 am - 8:00 am	Breakfast	Oliver Hall
9:00 am - 10:15 am	Plenary Session D	Moraga Room
10:30 am - 11:45 am	Concurrent Session #17	Sichel 101
10:30 am - 11:45 am	Concurrent Session #18	Sichel 102
10:30 am - 11:45 am	Concurrent Session #19	Sichel 104
10:30 am - 11:45 am	Concurrent Session #20	Sichel 106
12:00 pm - 1:15 pm	Lunch	Oliver Hall

1:30 pm - 2:45 pm
3:00 pm - 4:15 pm
3:00 pm - 4:15 pm
3:00 pm - 4:15 pm
3:00 pm - 4:15 pm
4:30 pm - 5:45 pm
6:00 pm - 7:00 pm
7:00 pm - 9:30 pm

MEA Community Meeting
Concurrent Session #21
Concurrent Session #22
Concurrent Session #23
Concurrent Session #24
Keynote Speaker
Reception
Awards Banquet

Brousseau Hall Atrium
Sichel 101
Sichel 102
Sichel 104
Sichel 106
Hagerty Lounge
De La Salle Quad
Moraga Room

Sunday 6/25/17

7:00 am - 8:00 am
7:00 am - 1:00 pm
8:30 am - 1:00 pm
9:30 am - 10:45 am
9:30 am - 10:45 am
9:30 am - 10:45 am
9:30 am - 10:45 am
11:00 am - 11:45 am
11:45 am - 1:00 pm
1:30 pm - 2:30 pm

Breakfast
Dorm Checkout
Plenary Session F
Concurrent Session #25
Concurrent Session #26
Concurrent Session #27
Concurrent Session #28
Plenary Session G
Lunch/ Closing Ceremony
McLuhan Mass

Oliver Hall
Townhouse Lobby
Claeys Lounge, Soda Center
Sichel 101
Sichel 102
Sichel 104
Sichel 106
Moraga Room
Moraga Room
College Chapel

Conference Schedule

DAY (6/21)	TIME	ACTIVITY	LOCATION	SCHEDULING NOTES
Wednesday	Noon – Midnight	Dorm Check-In	Aquinas Lobby	
Wednesday	4:00pm – 6:00pm	Conference Registration	Sichel Hall	
DAY (6/22)	TIME	ACTIVITY	LOCATION	
Thursday	7:00am – 8:00am	Breakfast	Oliver Hall	
Thursday	7:00am – 5:00pm	Conference Registration	Sichel Hall	
Thursday	7:00am – 5:00pm	Dorm Check-In	Aquinas Hall Lobby	
Thursday	8:30am – 9:00am	Opening Ceremony	Moraga Room Soda Center	Opening Ceremony
Thursday	9:15am – 10:30am	Plenary Session A	Moraga Room Soda Center	FEATURED SPEAKER: Robert K. Logan University of Toronto TITLE: <i>A Media Ecologist / Physicist's Take on Pope Francis' Encyclical Laudato Si: An Ecumenical Approach to a Dialogue of Science and Religion</i>
Thursday	10:30am – 11:30am	Coffee Service	Sichel Arcade	
Thursday	10:45am – Noon	Concurrent Session #1	Sichel 101	PANEL TITLE: Undone: 21st Century Talks Commemorating the 25th Anniversary of Neil Postman's Technopoly PANEL CHAIR: Lance Strate Fordham University PANELISTS: Elizabeth Nelson University of Minnesota Duluth <i>The Judgment of Thamus</i>

				<p>David C. Gore University of Minnesota Duluth <i>Scientism</i></p> <p>Edward Downs University of Minnesota Duluth <i>The Great Symbol Drain</i></p> <p>Aaron Boyson University of Minnesota Duluth <i>Undone: 21st Century Talks</i> <i>Commemorating the 25th</i> <i>Anniversary of Neil Postman's</i> <i>Technopoly</i></p> <p>Lance Strate <i>Respondent</i></p>
Thursday	10:45am – Noon	Concurrent Session #2	Sichel 102	<p>PANEL TITLE: The Ecology of Screens</p> <p>PANEL CHAIR: Samantha Joyce Saint Mary's College of California</p> <p>PANELISTS: Samantha Joyce Saint Mary's College of California <i>Brazilian Telenovelas: Velho</i> <i>Chico, and the "Open Text"</i></p> <p>Robert C. MacDougall Curry College <i>From Pages to Screens (and</i> <i>Other Mind Shifts)</i></p> <p>Wilson Oliveira Universidade Estacio de Sa [UNESA]/ Universidade Federal do Rio de Janeiro <i>An Eye for an Ear: A GIF From a</i> <i>Film</i></p> <p>William Allen Florida Southern College <i>Through 360 Technologies</i></p>

Thursday	10:45am – Noon	Concurrent Session #3	Sichel 104	<p>PANEL TITLE: Texts, Jazz, Immigrant Identity and Post-Human Love</p> <p>PANEL CHAIR: Brett Lunceford Independent Scholar</p> <p>PANELISTS: Twyla Gibson University of Missouri <i>On the Organization and Transmission of Early Texts: A Comparative Media Studies Approach</i></p> <p>Eric McLuhan Independent Scholar, and Peter Zhang Grand Valley State University <i>Media Ecology in a Jazz Mode</i></p> <p>Barrett Bauer Saint Mary's College of California <i>Past Identity: A Deconstructive Approach to the Erasures and Reconstructions of Mexican Immigrant Identity</i></p> <p>Brett Lunceford Independent Scholar <i>Love Among the Posthumans</i></p>
Thursday	10:45am – Noon	Concurrent Session #4	Sichel 106	<p>PANEL TITLE: From the Past to the Future</p> <p>PANEL CHAIR: Karen Lollar Metropolitan State University of Denver</p> <p>PANELISTS: Robin Margolis UCLA MLIS Media Archival Studies, and Oliver Muchmore Pacific Northwest College of Art <i>Ghosts of the Library of Alexandria: Catalysts, Artifacts, and Warnings</i></p> <p>Alessandro Colombi Free University of Bolzano, Italy <i>Out of the Maelstrom: Technology, Evasion, Survival, Sustainability</i></p>

				<p>Eric Jenkins University of Cincinnati <i>Addictions and Subscriptions: On Virtual Land Ownership and the Waxing and Waning of Affect in Control Society</i></p> <p>Karen Lollar Metropolitan State University of Denver <i>Virtual Ethics is a Social Media Ecology: Public Space and Private Codes</i></p>
Thursday	Noon – 1:30pm	Attendee Lunch	Oliver Hall	
Thursday	Noon – 1:00pm	MEA Board Lunch	Founder's	MEA BOARD LUNCH
Thursday	1:30pm – 2:45pm	Concurrent Session #5	Sichel 101	<p>PANEL TITLE: The Augmented World</p> <p>PANEL CHAIR: Brett Lunceford Saint Mary's College of California</p> <p>PANELISTS: Cathy Adams University of Alberta <i>Seeing the Ready-to-Hand Ground for the Present-at-Hand Figure, or How Breakdowns Can Reveal our Web of Human- Technology-World Relations</i></p> <p>Mary Rothschild Fordham University <i>Birth to Age Six: Attention, Media-Centered Narratives and Spiritual Development</i></p> <p>Gerald Erion Medaille College <i>Media, Epistemology, and Critical Thinking</i></p> <p>Wilson Oliveira Universidade Estacio de Sa (UNESA), and Marcia Cristina Sousa Universidade Federal de Rio de Janeiro <i>Audiovisual Live Performances as a Media Ecology Practice and Theory: Cinema's New Regions</i></p>

Thursday	1:30pm – 2:45pm	Concurrent Session #6	Sichel 102	<p>PANEL TITLE: Ong, Boswell, and McLuhan</p> <p>PANEL CHAIR: Alex Hall Saint Mary's College of California</p> <p>PANELISTS: Thomas Zlatić St. Louis College of Pharmacy <i>Environment Around and Within You: Walter Ong's "Milieu"</i></p> <p>Brian Glover East Carolina University <i>James Boswell, Not Our Contemporary</i></p> <p>Dennis Cali University of Texas at Tyler <i>The Sacramental View of McLuhan, Ong and Carey</i></p> <p>Fernando Gutierrez Tecnológico de Monterrey <i>Misinformation and Disinformation: The Proliferation of Fake News on the Digital Environment</i></p>
Thursday	1:30pm – 2:45pm	Concurrent Session #7	Sichel 104	<p>PANEL TITLE: Old and New Media Environments</p> <p>PANEL CHAIR: Paul Grosswiler University of Maine</p> <p>PANELISTS: Paul Grosswiler University of Maine <i>Socrates on New Media Environments</i></p> <p>Sheila J. Nayar University of North Carolina, Chapel Hill <i>The "Fake News" of Renaissance Cartography</i></p> <p>Marshall Soules Vancouver Island University <i>Cuba's Revolutionary Landscape</i></p> <p>Michael Grillo University of Maine <i>Talking About the Ineffable: Bergson, McLuhan and Plato's</i></p>

				<i>Supervising Forms</i>
Thursday	1:30pm – 2:45pm	Concurrent Session #8	Sichel 106	PANEL TITLE: Educating for Citizenship in a Digital World PANEL CHAIR: Ted Tsukahara Saint Mary's College of California PANELISTS: Matthew Peterson John Paul the Great Catholic University Tom Cohen Berggruen Institute Jeffrey A. Martineau Center for the Study of Digital Life
Thursday	2:00pm – 3:00pm	Coffee Service	Sichel Arcade	
Thursday	3:00pm – 4:30pm	Plenary Session B	Moraga Room	PANEL TITLE: Perspectives on Laudato Si PANEL CHAIR: Michael Russo Saint Mary's College of California PANELISTS: Michael Russo Saint Mary's College of California Paul Soukup Santa Clara University Read Schuchardt Wheaton University Jeffrey A. Martineau Center for the Study of Digital Life
Thursday	4:45pm – 6:00pm	Reception Medium & the Light Award	Claeys Lounge	Reception
Thursday	6:15pm – 7:30pm	Dinner	Oliver Hall	

DAY (6/23)	TIME	ACTIVITY	LOCATION	
Friday	7:00am – 8:00am	Breakfast	Oliver Hall	
Friday	7:00am – 5:00pm	Conference Registration	Sichel Hall	
Friday	9:45am – 11:00am	Concurrent Session #9	Sichel 101	<p>PANEL TITLE: Doing Media Research in a Posthuman World: Interviewing Objects</p> <p>PANEL CHAIR: Cathy Adams University of Alberta</p> <p>PANELISTS: Cathy Adams University of Alberta, and Terrie Lynn Thompson University of Sterling <i>Doing Media Research in a Posthuman World: An Introduction to Interviewing Objects</i></p> <p>Karly Coleman University of Alberta <i>Interview With a Bicycle</i></p> <p>Linden Courtert University of Alberta <i>Interviewing Podcasts</i></p> <p>Gillian Lemermeyer University of Alberta <i>When the High-Fidelity Manikin is the Message in Nursing Undergraduate Education</i></p> <p>Joni McBeth Turville University of Alberta <i>Interview Email</i></p> <p>Jan Buterman University of Alberta <i>8 Degrees of Interrogation: On Interviewing a Driver's License</i></p>

Friday	9:45am – 11:00am	Concurrent Session #10	Sichel 102	<p>PANEL TITLE: Philosophical Perspectives</p> <p>PANEL CHAIR: Corey Anton Grand Valley State University</p> <p>PANELISTS: Corey Anton Grand Valley State University <i>Alphabetic Print-Based Literacy, Hermeneutic Sociality, and Philosophic Culture</i></p> <p>Ronan Hallowell USC Rossier School of Education <i>Media Ecological Metaphysics: Process Philosophy, Spirituality, and Ecological Civilization</i></p> <p>Matthew Segall California Institute of Integral Studies <i>A Communicative Cosmos: Toward a Whiteheadian Media Ecology</i></p> <p>Vladan Pantic Simon Fraser University, Vancouver <i>On Heidegger's Theory of the Moment: The Communicative Moment, Conscience and Media</i></p>
Friday	9:45am – 11:00am	Concurrent Session #11	Sichel 104	<p>PANEL TITLE: Technology and the Spirit</p> <p>PANEL CHAIR: Susan Jasko California University of Pennsylvania</p> <p>PANELISTS: Nicholas Collins California Institute of Integral Studies <i>Discanate Man's Divination: The Effects of Digital Media on Religious Experience</i></p> <p>Read Schuchardt Wheaton College <i>The Implications of Sonoluminescence and Cymatics for Media Ecology and Theological Study</i></p>

				<p>Judith Udechukwu Duquesne University <i>Cyberspace Technology and the Flourishing of Human Relationships</i></p> <p>Jake McNeill Kennesaw State University <i>Electrodermal Activity Monitoring: The Gamification of Meditation and Mindset</i></p>
Friday	9:45am – 11:00am	Concurrent Session #12	Sichel 106	<p>PANEL TITLE: Performance and Creativity</p> <p>PANEL CHAIR: Paul Grosswiler University of Maine</p> <p>PANELISTS: Sarah A. Willis University of Cincinnati <i>Performativity, Quantification, and Mobility: How Social Media Has Normalized Mediated Self-Surveillance</i></p> <p>Martin Speer Technical University of Dortmund <i>The End of Time and Space in Networks I: Creativity and Artistry</i></p> <p>Aaron Sachs Saint Mary's College of California <i>Spirit Rapping: Technology and the Mediation of Death</i></p> <p>Matt Thomas Kirkwood Community College <i>Now This...Again: Twitter Moments, Neil Postman, and Public Discourse in the Age of Tr**p</i></p>
Friday	10:30am – 11:30am	Coffee Service	Sichel Arcade	
Friday	11:30am –12:30pm	Lunch	Moraga Room	
Friday	12:30pm – 1:30pm	Plenary Session C	Moraga Room	<p>KEYNOTE SPEAKER Eric McLuhan <i>The Sensus Communis, Synesthesia and the Soul</i></p>

Friday	1:45pm – 3:00pm	Concurrent Session #13	Sichel 101	<p>PANEL TITLE: Episode V: The Small Screen Strikes Back: How Television Invites Cultural Progress</p> <p>Hands-on workshop</p> <p>PANEL CHAIR: Miles Mancini Florida Gulf Coast University</p> <p>PANELISTS: Miles Mancini <i>Florida Gulf Coast University</i></p> <p>Roberto Garcia <i>Florida Gulf Coast University</i></p> <p>Roy Samuelson <i>Florida Gulf Coast University</i></p> <p>Emily Harriott <i>Florida Gulf Coast University</i></p> <p>Nicole Valledor <i>Florida Gulf Coast University</i></p>
Friday	1:45pm – 3:00pm	Concurrent Session #14	Sichel 102	<p>PANEL TITLE: A General Semantics Tool Kit for Sanity in Today's Political Climate</p> <p>PANEL CHAIR: Ed Tywoniak Saint Mary's College of California</p> <p>PANELISTS: Martin H. Levinson Institute of General Semantics</p> <p>Lance Strate Fordham University</p> <p>Corey Anton Grand Valley State University</p> <p>Richard Fiordo University of North Dakota</p>

Friday	1:45pm – 3:00pm	Concurrent Session #15	Sichel 104	<p>PANEL TITLE: From Plato to Dick</p> <p>PANEL CHAIR: Valerie Peterson Grand Valley State University</p> <p>PANELISTS: Valerie Peterson Grand Valley State University <i>Plato's Allegory of the Cave: Literacy and the Good</i></p> <p>Adam Robbert California Institute of Integral Studies <i>Media Ecology and Bios Theoretikos: Philosophy as Extended Skillful Action</i></p> <p>Zachary Loeb East Stroudsburg University <i>I, Thou, and the iPhone</i></p> <p>Robert K. MacDougall Curry College <i>Entering the Uncanny Media Ecologies of Philip K. Dick</i></p>
Friday	1:45pm – 3:00pm	Concurrent Session #16	Sichel 106	<p>PANEL TITLE: Art and Mediation</p> <p>PANEL CHAIR: Barrett Bauer Saint Mary's College of California</p> <p>PANELISTS:</p> <p>Scott Church Brigham Young University <i>Amplificatio, Diminutio, and the Art of Making a Political Remix Video</i></p> <p>Ruthanne Segall St. Paul's College, Manitoba <i>Crossing Over -- Hearing Leonard Cohen Sing New Orleans</i></p> <p>Martyn Gates Independent Scholar <i>Is Seeing Still Believing: A Critical Enquiry into the Epistemological and Technical Implications of Faked Generated Moving Images in News and Factual Broadcasting</i></p>

				Aaron Sachs Saint Mary's College of California <i>Audio Killed the Video Star: The Commodification of Hip-Hop Culture</i>
Friday	2:00pm – 3:00pm	Coffee Service	Sichel Arcade	
Friday	3:00pm – 4:15pm	FREE TIME	FREE TIME	FREE TIME
Friday	4:30pm – 11:30pm	Bus Trip to San Francisco		Reception Golden Gate Yacht Club San Francisco BOARD BUSES AT 4:15PM LEAVE FOR S.F. AT 4:30PM
DAY (6/24)	TIME	ACTIVITY	LOCATION	
Saturday	7:00am – 8:00am	Breakfast	Oliver Hall	
Saturday	7:00am – Noon	Conference Registration	Sichel Hall	
Saturday	9:00am – 10:15am	Plenary Session D	Moraga Room Soda Center	FEATURED SPEAKER Scott McCloud Independent Scholar
Saturday	10:30am – 11:45am	Coffee Service	Sichel Arcade	
Saturday	10:30am – 11:45am	Concurrent Session #17	Sichel 101	PANEL TITLE: Humanity, Image, Art, and the End of Time and Space PANEL CHAIR: Paul Lippert East Stroudsburg University PANELISTS: Martin Speer Technical University of Dortmund <i>The End of Time and Space in Networks II: Mediation on Spiritual Media Theory</i> Ian Chunn Columbia College, Vancouver, British Columbia <i>Media, Kergyma, and Frye</i>

				<p>Paul Lippert East Stroudsburg University <i>Pedagogy, Propaganda, and Paradox in Protestant Art of the Early Modern Period</i></p> <p>Laura Trujillo Universidad Panamericana, Campus México <i>The Humanity of Technology</i></p>
Saturday	10:30am – 11:45am	Concurrent Session #18	Sichel 102	<p>PANEL TITLE Probing the Relevance of the Spiritual in the Technological Age</p> <p>PANEL CHAIR: Geraldine Forsberg Western Washington University</p> <p>PANELISTS: Geraldine Forsberg Western Washington University <i>Probing the Relevance of the Spiritual in the Technological Age</i></p> <p>Calvin Troup Geneva College <i>Ellul's Challenge: Imago Dei as the Undeniable Image</i></p> <p>Stephanie Bennett Palm Beach Atlantic University <i>Speech, Silence, and the Saint From Assisi: Uncovering the Dialectical Necessity of the Contemplative Element in the Contemporary Evangelical Church</i></p> <p>David Gill International Jacques Ellul Society <i>Respondent</i></p>

Saturday	10:30am – 11:45am	Concurrent Session #19	Sichel 104	<p>PANEL TITLE Taking Up McLuhan's Cause: Perspectives on Media and Formal Causality</p> <p>PANEL CHAIR: Steven Reagles Bethany Lutheran College</p> <p>PANELISTS: Corey Anton Grand Valley State University</p> <p>Robert K. Logan University of Toronto</p> <p>Lance Strate Fordham University</p> <p>Eric McLuhan Independent Scholar <i>Respondent</i></p>
Saturday	10:30am – 11:45am	Concurrent Session #20	Sichel 106	<p>PANEL TITLE: The Mysteries of Technology</p> <p>PANEL CHAIR: Paolo Granata University of Toronto</p> <p>PANELISTS: Bartłomiej Knosala Silesian University of Technology <i>Technological Mysticism of Richard Buckminster Fuller</i></p> <p>Jonathan Zaccarini Lund University <i>Constructing Post-Death Identities: An analysis of the "Hollywood Medium" Facebook Page</i></p> <p>Paolo Granata University of Toronto <i>Technological Enchantments: The Role of Magic in Contemporary Human Technology</i></p>
Saturday	Noon – 1:15pm	Lunch	Brousseau Courtyard	
Saturday	1:30pm – 2:45pm	MEA Gen. Business Mtg.	Brousseau Hall Atrium	MEA General Business Meeting

Saturday	2:00pm – 3:00pm	Coffee Service	Sichel Arcade	
Saturday	3:00pm – 4:15pm	Concurrent Session #21	Sichel 101	<p>PANEL TITLE: McLuhan and Beyond</p> <p>PANEL CHAIR: Alex Hall Saint Mary's College of California</p> <p>PANELISTS: Andrew B. Chrystall Massey University Auckland <i>McLuhan, Havelock, Technology and the Soul</i></p> <p>Gerry Fialka Artist, Writer and Lecturer <i>Non-Finneganes McLuhanites</i></p> <p>Carolyn Aronis Colorado State University <i>Addressing the Dead Through Inter/Mass Communication</i></p> <p>Sang Hee Kweon Sungkyunkwan University, and Se-jin Kim (First Presenter) Korea University <i>Implosion and Explosion in Social McLuhan</i></p>
Saturday	3:00pm – 4:15pm	Concurrent Session #22	Sichel 102	<p>PANEL TITLE: Probing the Relevance of the Spiritual in the Technological Age</p> <p>PANEL CHAIR: Paul Soukup Santa Clara University</p> <p>PANELISTS: Paul Soukup Santa Clara University <i>Seeing As Believing: A Media Ecology of Theology in Christian Art</i></p> <p>Michael Giobbe Framingham, MA <i>Laudato Si to Shining Sea, or Why it's Not All "Climate Change": Understanding Pope Francis via McLuhan, Ong, Pirsig, McGilchrest, and the Classical Trivium</i></p>

				<p>Stephanie Bennett Palm Beach Atlantic University <i>Faith, Simplicity, and the Saint from Assisi: Uncovering the Dialectical Necessity of Speech and Silence in American Evangelical Culture</i></p> <p>Maria Polski East-West University, Chicago <i>Does New Technology Bring New Art?</i></p>
Saturday	3:00pm – 4:15pm	Concurrent Session #23	Sichel 104	<p>PANEL TITLE: From Bees to Bodies</p> <p>PANEL CHAIR: Michael Plugh Manhattan College</p> <p>PANELISTS:</p> <p>Ruthanne Segall St. Paul's College, Manitoba <i>Configuring Norval Morrisseau - a Perceptive Artist from Canada</i></p> <p>Richard Fiordo University of North Dakota <i>Judgment: Awakening the Other Side of the General Semantics Mountain</i></p> <p>Brett Lunceford Independent Scholar <i>The Body as Medium: The Confrontational Nudity of Milo Moire</i></p> <p>Miles Sarvis-Wilburn Independent Scholar <i>Beyond The Keep: A Preliminary Critique of Modern Beekeeping</i></p> <p>Oliver Muchmore Independent Scholar <i>Urban Vampire: How Geometric Form Masks the City's Ecological Cost</i></p>

Saturday	3:00pm – 4:15pm	Concurrent Session #24	Sichel 106	<p>PANEL TITLE: The Question of Faith</p> <p>PANEL CHAIR: Arthur Hunt The University of Tennessee at Martin</p> <p>PANELISTS:</p> <p>Arthur Hunt The University of Tennessee at Martin <i>The Benedict Option: Rod Dreher's Call for Intentional Communities of Faith</i></p> <p>Jessica Fredricks Independent Scholar <i>The Technological Church: Pursuing Wholeness, Presence, and Reality as the People of God</i></p> <p>Tess Jewell York and Ryerson Universities <i>"Because I Can See": Technology, Spirituality, and the Senses in <u>The OA</u></i></p> <p>Austin Hestadelin Duquesne University Presented by Judith Udechukwu Duquesne University <i>Communication Ethics: Beyond the Conditions of Materiality</i></p>
Saturday	4:30pm – 5:45pm	Plenary Session E	Hagerty Lounge De La Salle Hall	FEATURED SPEAKER Paul Heyer <i>Media Ecology and the Performing Arts -- Virtually</i>
Saturday	6:00pm – 7:00pm	Reception	De La Salle Quad	Reception
Saturday	7:00pm – 9:30pm	Awards Banquet	Moraga Room Soda Center	Awards Banquet
DAY (6/25)	TIME	ACTIVITY	LOCATION	
Sunday	7:00am – 1:00pm	Dorm Checkout	Aquinas Lobby	
Sunday	7:00am – 8:00pm	Breakfast	Oliver Hall	
Sunday	8:30am – 9:15am	Plenary Session F	Claeys Lounge Soda Center	FEATURED SPEAKER Terrence W. Deacon University of California

Saturday	10:30am – 11:30am	Coffee Service	Sichel Arcade	
Sunday	9:30am – 10:45am	Concurrent Session #25	Sichel 101	<p>PANEL TITLE Can Objects Act? A Media Ecological Approach to the City</p> <p>PANEL CHAIR: John Dowd</p> <p>PANELISTS:</p> <p>Clayton Rosati Bowling Green State University</p> <p>Carolyn Aronis Colorado State University</p> <p>John Dowd Bowling Green State University</p>
Sunday	9:30am – 10:45am	Concurrent Session #26	Sichel 102	<p>PANEL TITLE: From Memes to Mumford</p> <p>PANEL CHAIR: Samantha Joyce Saint Mary's College of California</p> <p>PANELISTS:</p> <p>Benjamin Cline Western New Mexico University <i>An Apology for the Tweeting of Apologetics</i></p> <p>Blair Davis DePaul University, Chicago <i>Comics, Movies, Panels and Pause Buttons</i></p> <p>Robert Foschia Duquesne University, Pittsburgh <i>Digging Up Lewis Mumford: New Media Materialism and Mining in Mumford and Jessi Parikka</i></p> <p>Alex Hall Saint Mary's College of California <i>The Meme is the Message</i></p>

Sunday	9:30am – 10:45am	Concurrent Session #27	Sichel 104	<p>PANEL TITLE: Soft Technologies</p> <p>PANEL CHAIR: Jan Lukas Buterman University of Alberta</p> <p>PANELISTS: Juliana Depiné Pontificia Universidade Católica do Rio de Janeiro <i>Journalism and the “Anti-Homophobic Law”: A Membership Categorization Analysis of the Bill 122 on Brazilian Newspapers</i></p> <p>Joff Bradley Teikyo University <i>On Interworlds and Transnational Media Flows</i></p> <p>Jan Lukas Buterman University of Alberta <i>Rationalisation, Narrative, Serfdom, Fetish: A Tetradic Analysis of the Birth Certificate</i></p>
			25	

Sunday	9:30am – 10:45am	Concurrent Session #28	Sichel 106	<p>PANEL TITLE: CHAIR: Questions of Media and the Environment</p> <p>PANEL MODERATOR Michael Plugh Manhattan College</p> <p>PANELISTS: Michael Giobbe Independent Scholar <i>Media Idolatry: Stuck Between the Now and Not Yet</i></p> <p>Jennifer Rauch Long Island University, Brooklyn <i>Mindful Media Use: Toward Sustainable Engagement with Digital Technologies</i></p> <p>Jermaine Martinez Kenneshaw State University <i>Pushing Against Media-Washed Decadence: A Pedagogical Tool and Justification for Assigning Difficult Reading to Students</i></p> <p>Bartłomiej Knosala Silesian University of Technology <i>The Phenomenon of Crisis of Humanities and Ecological Crisis</i></p>
Sunday	11:00am –11:45am	Plenary Session G	TBA Moraga Room	<p>Poetry Session</p> <p>Lance Strate Fordham University</p> <p>Adeena Karasick Pratt institute, New York</p>
Sunday	11:45am – 1:00pm	Lunch / Closing Ceremony	Moraga Room	Lunch/ Closing Ceremony
Sunday	1:30pm	McLUHAN MASS	College Chapel	McLUHAN MASS

The 2017 MEA AWARDS

- The **Marshall McLuhan Award** for Outstanding Book in the Field of Media Ecology to
Tim Wu for *The Attention Merchants: The Epic Scramble to Get Inside Our Heads*
- The **Walter Benjamin Award** for Outstanding Article in the Field of Media Ecology to
Brett Lunceford for *Chained to the Dialer, or Frederick Taylor Reaches out and Touches Someone*
- The **Erving Goffman Award** for Outstanding Scholarship in the Ecology of Social Interaction to
Gary T. Marx for *Windows into the Soul: Surveillance and Society in an Age of high Technology*
- The **Susanne K. Langer Award** for Outstanding Scholarship in the Ecology of Symbolic Form to
Katherine Biers for *Virtual Modernism: Writing and Technology in the Progressive Era*
- The **Dorothy Lee Award** for Outstanding Scholarship in the Ecology of Culture to
Alex Marland for *Brand Command: Canadian Politics and Democracy in the Age of Message Control*
- The **Lewis Mumford Award** for Outstanding Scholarship in the Ecology of Technics to
Wendy Hui Kyong Chun for *Updating to Remain the Same: Habitual New Media*
- The **Harold A. Innis Award** for Outstanding Thesis or Dissertation in the Field of Media Ecology to
David Benjamin Landes for *The Attention Situation: A Rhetorical Theory of Attention for Mediated Communication*
- The **Mary Shelley Award** for Outstanding Fictional Work to
Natasha Stagg for *Surveys: A Novel*
- The **John Culkin Award** for Outstanding Praxis in the Field of Media Ecology to
Lawrence Azerrad, Tim Daly and David Pescovitz for *Voyager Golden Record: 40th Anniversary Edition*
- The **Louis Forsdale Award** for Outstanding Educator in the Field of Media Ecology to
Stephanie Gibson
- The **Jacques Ellul Award** for Outstanding Media Ecology Activism to
Senator Bernie Sanders
- The **James W. Carey Award** for Outstanding Media Ecology Journalism to
Kevin Kelly
- The **Christine L. Nystrom Award** for Career Achievement in Service to the Field of Media Ecology to
Paul Soukup
- The **Edmund S. Carpenter Award** for Career Achievement in Editing in the Field of Media Ecology to
Edward Tywoniak
- The **Walter J. Ong Award** for Career Achievement in Scholarship to
Paul Heyer
- The **Neil Postman Award** for Career Achievement in Public Intellectual Activity to
Scott McCloud
- The **Top Paper Award (2017)**, **Dennis Cali**, *Sacramental View of McLuhan, Ong, and Carey*
- The **Top Student Paper Award (2017)**, **Joni McBeth Turville**, *If Email Could Speak, What Would It Say? Interviewing Objects in a Digital World*

The 2017 AWARDS COMMITTEE

Publications

Brian Cogan
Paul Levinson
Lance Strate

Shelley Award

Sara van den Berg
Brian Cogan
Sheila Nayar
Michael Grabowski

Forsdale Award

Edward E. Tywoniak
Paul A. Soukup

Carey Award

Paul Grosswiler
Donna Halper
James C. Morrison

Carpenter Award

Brian Cogan
Paul Grosswiler
Janet Sternberg
Lance Strate

Postman Award

Brian Cogan
Thom Gencarelli
Douglas Rushkoff
Paul Levinson
Janet Sternberg
Lance Strate

Innis Award

Casey Man Kong Lum
M.J. Robinson
Janet Sternberg

Culkin Award

Thom Gencarelli
Fernando Gutiérrez
Eric McLuhan

Ellul Award

Stephanie Bennett
Peter Fallon
Donna Flayhan

Nystrom Award

Brian Cogan
Janet Sternberg
Lance Strate

Ong Award

Sara van den Berg
Brian Cogan
Thom Gencarelli
Paul Grosswiler
Paul A. Soukup
Janet Sternberg
Lance Strate

PAST MEA AWARD RECIPIENTS

The Marshall McLuhan Award for Outstanding Book in the Field of Media Ecology

- 2000 - **Neil Postman** for *Building a Bridge to the Eighteenth Century: How the Past Can Improve Our Future*
- 2001 - **Thomas J. Farrell** for *Walter Ong's Contributions to Cultural Studies: The Phenomenology of the Word and I-Thou Communication*
- 2002 - **Douglas Rushkoff** for *Coercion: Why We Listen to What "They" Say*
- 2003 - **Frederick Wasser** for *Veni, Vidi, Video: The Hollywood Empire and the VCR*
- 2004 - **Francis Fukuyama** for *Our Posthuman Future: Consequences of the Biotechnology Revolution*
- 2005 - **Donald N. Wood** for *The Unraveling of the West: The Rise of Postmodernism and the Decline of Democracy*
- 2006 - **Thomas de Zengotita** for *Mediated: How the Media Shapes Your World and the Way You Live in It*
- 2007 - **Peter K. Fallon** for *Printing, Literacy, and Education in Eighteenth Century Ireland: Why the Irish Speak English*
- 2008 - **Richard Barbrook** for *Imaginary Futures: From Thinking Machines to the Global Village*
- 2009 - **Rick Williams** and **Julianne Newton** for *Visual Communication: Integrating Media, Art, and Science*
- 2010 - **Viktor Mayer-Schönberger** for *Delete: The Virtue of Forgetting in the Digital Age*
- 2011 - **Sheila Nayar** for *Cinematically Speaking: The Orality-Literacy Paradigm for Visual Narrative*
- 2012 - **Barbie Zelizer** for *About to Die: How News Images Move the Public*
- 2013 - **John Miles Foley** for *On Reflection: An Essay on Technology, Education, and the Status of Thought in the Twenty-First Century*
- 2014 - **Ellen Rose** for *Oral Tradition and the Internet: Pathways of the Mind*
- 2015 - **Fred Turner** for *The Democratic Surround: Multimedia and American Liberalism from World War II to the Psychedelic Sixties*

The Walter Benjamin Award for Outstanding Article in the Field of Media Ecology

- 2000 - **Walter J. Ong, S.J.** for *Digitization Ancient and Modern: Beginnings of Writing and Today's Computers*
- 2001 - **Pablo J. Boczkowski** for *Mutual Shaping of Users and Technologies in a National Virtual Community*
- 2002 - **Erik P. Bucy** and **Kimberly S. Gregson** for *Media Participation: A Legitimizing Mechanism of Mass Democracy*
- 2003 - **Alan Randolph Kluver** for *The Logic of New Media in International Affairs*
- 2004 - **Susan B. Barnes** for *The Development of Graphical User Interfaces and Their Influence on the Future of Human-Computer Interaction*
- 2005 - **Sheila J. Nayar** for *Invisible Representation: The Oral Contours of a National Popular Cinema*
- 2006 - **Edward Wachtel** for *Did Picasso and Da Vinci, Newton and Einstein, The Bushman and the Englishman See the Same Thing When They Faced the East at Dawn? Or, Some Lessons I Learned From Marshall McLuhan About Perception, Time, Space, and the Order of the World*
- 2007 - **Corey Anton** for *Playing with Bateson: Denotation, Logical Types, and Analog and Digital Communication*

2008 - **Robert MacDougall** for *Identity, Electronic Ethos, and Blogs: A Technologic Analysis of Symbolic Exchange on the New News Medium*

2009 - **Thomas J. Bruneau** for *Time, Change, and Sociocultural Communication: A Chronemic Perspective*

2010 - **Brenton J. Malin** for *Mediating Emotion: Technology, Social Science, and Emotion in the Payne Fund Motion-Picture Studies*

2011 - **Keith N. Hampton** for *Internet Use and the Concentration of Disadvantage: Glocalization and the Urban Underclass*

2012 - **James C. Morrison** for *Acoustic, Visual, and Aural Space: The Quest for Virtual Reality in Musical Reproduction*

2013 - **Mara Mills** for *Hearing Aids and the History of Electronics Miniaturization*

2014 - **Brett Lunceford** for *Posthuman Visions: Creating the Technologized Body*

2015 - **David Trippet** for *Facing Digital Realities: Where Media Do Not Mix*

The Erving Goffman Award for Outstanding Scholarship in the Ecology of Social Interaction

2004 - **Corey Anton** for *Selfhood and Authenticity*

2005 - **Aaron Ben Ze'ev** for *Love Online: Emotions on the Internet*

2006 - **David Berreby** for *Us and Them: Understanding Your Tribal Mind*

2007 - **Richard A. Lanham** for *The Economics of Attention: Style and Substance in the Age of Information*

2008 - **Paul Mason Fotsch** for *Watching the Traffic Go By: Transportation and Isolation in Urban America*

2009 - **Rich Ling** for *New Tech, New Times: How Mobile Communication is Reshaping Social Cohesion*

2010 - **Kenneth J. Gergen** for *Relational Being: Beyond Self and Community*

2011 - **Richard S. Hallam** for *Virtual Selves, Real Persons: A Dialogue Across Disciplines*

2012 - **Corey Anton** for *Sources of Significance: Worldly Rejuvenation and Neo-Stoic Heroism*

2013 - **Susan Barnes & Valerie V. Peterson** for *Sex, Ethics and Communication: A Humanist approach to Conversations on Intimacy*

2014 - **Susan Barnes** for *Social Networks: From Text to Video*

2015 – **Danah Boyd** for *Facing Digital Realities: Where Media Do Not Mix*

The Susanne K. Langer Award for Outstanding Scholarship in the Ecology of Symbolic Form

2000 - **Robert K. Logan** for *The Sixth Language: Learning a Living in the Internet Age*

2001 - **Raymond Gozzi, Jr.** for *The Power of Metaphor in the Age of Electronic Media*

2002 - **Kevin G. Barnhurst** and **John Nerone** for *The Form of News: A History*

2003 - **N. Katherine Hayles** for *Writing Machines*

2004 - **Susan Sontag** for *Regarding the Pain of Others*

2005 - **Heike Wiese** for *Numbers, Language, and the Human Mind*

2006 - **Guy Deutscher** for *The Unfolding of Language: An Evolutionary Tour of Mankind's Greatest Invention*

2007 - **Martin H. Levinson** for *Sensible Thinking for Turbulent Times*

2008 - **Robert Hariman** and **John Louis Lucaites** for *No Caption Needed: Iconic Photographs, Public Culture, and Liberal Democracy*

2009 - **Karin Barber** for *The Anthropology of Texts, Persons and Publics: Oral and Written Culture in Africa and Beyond*

2010 - **Michael Wurtz** for *Enduring Words: Literary Narrative in a Changing Media Ecology*

2011 - **Linda G. Elson** for *Paradox Lost: A cross-Contextual Definition of Levels of Abstraction*

2012 - **Whitney Davis** for *A General Theory of Visual Culture*

2013 - **David Bellos** for *Is that a Fish in Your Ear?: Translation and the Meaning of Everything*

2014 - **Brian Lennon** for *In Babel's Shadow: Multilingual Literatures, Monolingual States*

2015 - **Michael Serazio** for *Your Ad Here: The Cool Sell of Guerrilla Marketing*

The Dorothy Lee Award for Outstanding Scholarship in the Ecology of Culture

2002 - **Susan B. Barnes** for *Online Connections: Internet Interpersonal Relationships* and **Stuart Biegel** for *Beyond Our Control? Confronting the Limits of Our Legal System in the Age of Cyberspace*

2003 - **Nancy A. Walker** for *Shaping Our Mothers' World: American Women's Magazines*

2004 - **Thomas L. Friedman** for *Longitudes and Attitudes: Exploring the World After September 11*

2005 - **Robert Albrecht** for *Mediating the Muse: A Communications Approach to Music, Media and Cultural Change*

2006 - **Charlton D. McIlwain** for *When Death Goes Pop: Death, Media and the Remaking of Community*

2007 - **David MacDougall** for *The Corporeal Image: Film, Ethnography, and the Senses*

2008 - **Paul Rutherford** for *A World Made Sexy: Freud to Madonna*

2009 - **Tom Boellstorff** for *Coming of Age in Second Life: An Anthropologist Explores the Virtually Human*

2010 - **Diego Gambetta** for *Codes of the Underworld: How Criminals Communicate*

2011 - **Lisa Brooks** for *The Common Pot: The Recovery of Native Space in the Northeast*

2012 - **Sara van den Berg** and **Thomas M. Walsh** for *Language, Culture, and Identity: The Legacy of Walter J. Ong*

2013 - **Peter Lunefeld** for *The Secret War Between Downloading and Uploading: Tales of the Computer as a Culture Machine*

2014 - **Kate Marshall** for *Corridor: Media Architectures in American Fiction*

2015 - **Dariusz Jemielniak** for *Common Knowledge?: An Ethnography of Wikipedia*

The Lewis Mumford Award for Outstanding Scholarship in the Ecology of Technics

2000 - **Paul Levinson** for *Digital McLuhan: A Guide to the Information Millennium*

2001 - **Jay David Bolter** and **Richard Grusin** for *Remediation: Understanding New Media*

2002 - **Jack Lule** for *Daily News, Eternal Stories: The Mythological Role of Journalism*

2003 - **Emily Thompson** for *The Soundscape of Modernity: Architectural Acoustics and the Culture of Listening in America, 1900—1933*

2004 - **Scott Eastham** for *Biotech Time-Bomb: How Genetic Engineering Could Irreversibly Change Our World*

- 2005 - **Margaret Cassidy** for *Bookends: The Changing Media Environment of American Classrooms*
- 2006 - **Casey Man Kong Lum** for *Perspectives on Culture, Technology and Communication: The Media Ecology Tradition*
- 2007 - **Timothy C. Campbell** for *Wireless Writing in the Age of Marconi* and to **Fred Turner** for *From Counterculture to Cyberculture: Stewart Brand, the Whole Earth Network, and the Rise of Digital Utopianism*
- 2008 - **Steve Dixon** for *Digital Performance: A History of New Media in Theater, Dance, Performance Art, and Installation*
- 2009 - **Yvonne Spielmann** for *Video: The Reflexive Medium*
- 2010 - **Peter K. Fallon** for *The Metaphysics of Media: Towards an End of Postmodern Cynicism and the Construction of a Virtuous Reality*
- 2011 - **Marco Adria** for *Technology and Nationalism*
- 2012 - **Braden R. Allenby and Daniel Sarewitz** for *The Techno-Human Condition*
- 2013 - **Janet Sternberg** for *Misbehavior in Cyber Places: The Regulation of Online Conduct in Virtual Communities on the Internet*
- 2014 - **Brett Robinson** for *Appletopia: Media Technology and the Religious Imagination of Steve Jobs*
- 2015 - **Brenton Malin** for *Feeling Mediated: A History of Media Technology and Emotion in America*

The Harold A. Innis Award for Outstanding Thesis or Dissertation in the Field of Media Ecology

- 2000 - **Donna Flayhan** for *Marxism, Medium Theory, and American Cultural Studies: The Question of Determination*
- 2001 - **Lori Ramos** for *Self-Initiated Writing Practices and Conceptions of Writing Among Young Urban Adolescents*
- 2002 - **Janet Sternberg** for *Misbehavior in Cyber Places: The Regulation of Online Conduct in Virtual Communities on the Internet*
- 2003 - **Keith Hampton** for *Living the Wired Life in the Wired Suburb: Netville, Glocalization and Civil Society*
- 2004 - **Brian Cogan** for *Wired Worlds: An Analysis of Newspaper Coverage of the Personal Computer and the Internet*
- 2005 - **Mary Ann Allison** for *Gecyberschaft: A Theoretical Model for the Analysis of Emerging Electronic Communities*
- 2006 - **Susan Jacobson** for *Scrapbook of the Chinese Cultural Revolution: Hypertext and the Representation of History*
- 2007 - **Adriana Braga** for *Feminilidade Mediada por Computador: Interação Social no Circuito-Blogue [Computer-Mediated Femininity: Social Interaction on the Blog Circuit]*
- 2008 - **Stephanie Bennett** for *The Disappearance of Silence: A Dialectical Exploration of the Interpersonal Implications of Personal Mobile Media as Viewed through the Lens of Jacques Ellul's La Technique*
- 2009 - **Catherine Alison Adams** for *PowerPoint and the Pedagogy of Digital Media Technology*
- 2010 - **Mogens Olesen** for *Survival of the Mediated: Speech, The Printing Press, and the Internet as Selection Mechanisms in Cultural Evolution*
- 2011 - **Joseph A. Kim** for *Marshall McLuhan's Theological Anthropology*

2012 - **Macello Santos de Medeiros** for *O Lugar Na Comunicação: Um Estudo Sobre a Comunicação Locativa em Zonas Bluetooth*

2013 - **Yoni Van Den Eede** for *Amor Technologiae: Marshall McLuhan as a Philosopher of Technology - Steps Toward a Philosophy of Human-Media Relationships-*

2014 - **Helio César Hintze** for *Espetáculos e Invisibilidades do Discurso Legitimador do Turismo [Spectacles and Invisibilities of Legitimizing Discourse of Tourism]*

2015 - No Award This Year

2016 - **David James Paterno** for *Technology Translated*

The Mary Shelley Award for Outstanding Fictional Work

2003 - **Paul Levinson** for *The Consciousness Plague*

2004 - **William Gibson** for *Pattern Recognition*

2005 - **John G. McDaid** for *Keyboard Practice, Consisting of an Aria with Diverse Variations for the Harpsichord with Two Manuals*

2006 - **Rick Moody** for *The Diviners*

2007 - **Janna Levin** for *A Madman Dreams of Turing Machines*

2008 - **Jean-Claude Carrière** for *Please, Mr. Einstein*

2009 - **Geraldine Brooks** for *People of the Book*

2010 - **Steve Tomasula** for *TOC* (a new media novel)

2011 - **Chuck Wachtel** for *3/03*

2012 - **Shumeet Baluja** for *The Silicon Jungle* and **Robert K. Blechman** for *Executive Severance*

2013 - **Robin Sloan** for *Mr. Penumbra's 24-Hour Bookstore*

2014 - No Award This Year

2015 - **David Eggers** for *The Circle*

2016 - **Ernest Cline** for *Ready Player One*

The John Culkin Award for Outstanding Praxis in the Field of Media Ecology

2000 - **Jerome Agel** for *The Medium is the Massage* (audio CD and book)

2001 - **Douglas Rushkoff** for *The Merchants of Cool* (television documentary produced for the PBS program Frontline, initially aired February 26, 2001)

2002 - **William Bly** and **John McDaid** for *Media Ecology Unplugged* (audio music recording, available on CD and as downloadable MP3 files at www.infomonger.com/meunplug/).

2003 - **Kevin McMahon** for *McLuhan's Wake* (video documentary produced by Primitive Entertainment and the National Film Board of Canada)

2004 - **John Bishop** and **Harald Prins** for *Oh, What a Blow That Phantom Gave Me!* (Documentary film; DVD distributed by Media Generation)

2005 - **Toni Urbano** and **NYU-TV Productions** for *A Conversation with Neil Postman* (video documentary)

2006 - **Deiren Masterson** for *McLuhan Way: In Search of Truth* (video documentary)

2007 - **Michael Wesch** for *The Machine is Us/ing Us* (video on YouTube.com)

2008 - **Eric Goodman** for *Thus Spoke the Spectacle* (videos and website)

2009 - **Peter C. Rollins** for *The Benjamin Lee Whorf Legacy* (CD-ROM)

2010 - **Barry Vacker** for *Space Times Square* (video)
 2011 - **Nora Bateson** for *An Ecology of Mind* (documentary film)
 2012 - **Robert Albrecht** for *Song of the Poet* (musical composition on CD)
 2013 - **Laureano Ralon** for the *Figure/Ground Communication* Website
 2014 - **David Cayley**
 2015 - **Alex Kuskis**
 2016 - **Eugene Marlow** for *"Zikkaron/Kristallnacht" A Family Story*

The Louis Forsdale Award for Outstanding Educator in the Field of Media Ecology

2000 - Christine L. Nystrom	2009 - Bruce E. Gronbeck
2001 - Joshua Meyrowitz	2010 - Salvatore J. Fallica
2002 - Edmund Carpenter	2011 - Alex Kuskis
2003 - James W. Carey	2012 - Janet Sternberg
2004 - Gary Gumpert	2013 - Clifford Christians
2005 - Frank E. X. Dance	2014 - Casey Lum
2006 - Terence P. Moran	2015 - Fernando Guitierrez
2007 - Octavio Islas	2016 - Valerie Peterson
2008 - Lee Thayer	

The Jacques Ellul Award for Outstanding Media Ecology Activism

2000 - Stephanie B. Gibson	2009 - Mark Lipton
2001 - Dennis Gallagher	2010 - Eric Goodman and Mike Stevens
2002 - Parry Aftab	2011 - Lisa Prins
2003 - Ronald J. Deibert	2012 - Scott Harrison and charity: water
2004 - The Reverend Everett C. Parker	2013 - Aaron Swartz
2005 - Jerry Brown	2014 - David Gill
2006 - Andrew Rasiej	2015 - Noam Chomsky
2007 - Donna Flayhan	2016 - Rosi Braidotti
2008 - Margot Hardenbergh	

The James W. Carey Award for Outstanding Media Ecology Journalism

2007 - Philip Marchand	2013 - David Pogue
2008 - Marvin Kitman	2014 - Megan Garber of <i>The Atlantic</i>
2009 - Thomas de Zengotita	2015 - Thomas Friedman
2010 - Eugene Marlow	2016 - Luca De Biase
2011 - David Hendy	
2012 - David Carr	

The Christine L. Nystrom Award for Career Achievement in Service to the Field of Media Ecology

2011 - Robert Barry Francos
2012 - Terence P. Moran
2013 - Thomas Gencarelli
2014 - James Morrison
2015 - Janet Sternberg
2016 - Paul Grosswiler

The Edmund S. Carpenter Award for Career Achievement in Editing in the Field of Media Ecology

2012 - Thomas J. Farrell and Paul A. Soukup
2013 - Gary Gumpert
2014 - Eric McLuhan
2015 - Susan Drucker
2016 - Carlos Scolari

The Walter J. Ong Award for Career Achievement in Scholarship

2004 - Denise Schmandt-Besserat	2011 - Robert K. Logan
2005 - James W. Carey	2012 - Sherry Turkle
2006 - Elizabeth L. Eisenstein	2013 - Lance Strate
2007 - Jay David Bolter	2014 - René Girard
2008 - Joshua Meyrowitz	2015 - Johanna Drucker
2009 - John Miles Foley	2016 – Luciano Floridi
2010 - Don Ihde	

The Neil Postman Award for Career Achievement in Public Intellectual Activity

2004 - Douglas Rushkoff	2011 - Gary Gumpert
2005 - Paul Levinson	2012 - Jaron Lanier
2006 - Howard Rheingold	2013 - Morris Berman
2007 - Eric McLuhan	2014 - Ronald J. Deibert
2008 - Fritjof Capra	2015 - Nicholas Carr
2009 - Alan Kay	2016 – Bruce Sterling
2010 - Mary Catherine Bateson	

The MEA Convention Top Paper Award

2003 - **Arthur W. Hunt, III** for *The Image Versus the Word: Old Story, New Twist: A Lament from a Christian Media Ecologist*

2004 - **Kip Redick** for *Theme Parks as Sacred Places and Commercial Sanctuaries*

2005 - **Ellen Rose** for *The Wiring of Bhutan: A Test Case for Media Ecology in the Non-Western World*

2006 - **Davis Foulger** for *Medium as an Ecology of Genres: Integrating Media Theory and Genre Theory* and **Peter A. Maresco** and **Cheryl A. Casey** for *Stories in Stone, Stories on Screen: An Examination of Increased Personalization of Cemetery Memorials*

2007 - **Anne Pym** for *Orality, Secondary Orality, and the Presence of the Word*

2008 - **Stephanie Bennett** for *The City's Curse; The Church's Plight: Technology, Communication and the Sacred*

2009 - **Matthew A. Killmeier** for *Invasion of the Body Snatchers: Disembodiment, Media, and Innis and Carey*

2010 - **Claudia Springer** for *Watch the Birdie: Image-Making and Wildlife Conservation*

2011 - **Eric Jenkins** for *Another Punctum*

2012 - **Eric Jenkins** for *Updating Narcissus, the Ur-Myth of Media, for the Digital Age*

2013 - **Brett Lunceford** for *Telepresence and the Ethics of Digital Cheating*

2014 - **Kevin Healey** for *Coercion, Consent, and the Struggle for Social Media*

2015 - **Heather Crandall** and **Carolyn Cunningham** for *Media Ecology and Hashtag Activism: #Kaleidoscope*

2016- **Paul Soukup** for *Everyone's Searching for a Savior: Film, Television, Theology, and Media Ecology*

The Linda Elson Scholar Award for the Top Student Paper at the MEA Convention

2003 - **Lisa Hanson** for *PRO-ANA, a Culture Remediated in Cyberspace*

2004 - **Megan Rogers** for *Taoism, Media Ecology, and the Reason the West Just Can't "Dig it"*

2005 - **Cuthbert Alexander** for *Community Journalism: Hope for a Society Without Heroes* and **Michael T. Zimmer** for *Media Ecology and Value Sensitive Design: A Combined Approach to Understanding the Biases of Media Technology*

2006 - **David Parisi** for *Fingerbombing or 'Touching Is Good': The Cultural Construction of Technologized Touch*

2007 - **Xiaoyan Xiang** for *Walling-In and Walling Out*

2008 - **Phil Rose** for *René Girard as Media Ecologist*

2009 - **Jason Kalin** for *Toward a Rhetoric of Hybrid-Space Walking*

2010 - **J. N. Beckham** for *Food and Drink: Engaging the Logics of New Mediation*

2011 - **Helma Sawatzky** for *Anemone Theory: An Exploration of Digital Media as Phenomena*

2012 - **Angela M. Cirucci** for *First Person Paparazzi: Why Social Media Should Be Studied More Like Video Games*

2013 - **Helma Sawatzky** for *Reconfigurations: Unfolding the Spaces of Mobile Listening*

2014 - **Mike Plugh** for *The Global Village: Globalization and Media Ecology*

2015 - **Kate Drazner Hoyt** for *The Visual Affect of the Hashtag: #HandsUpDontShoot's Image Event and the Body*

2016 – **Bryan Picciotto**, for *From the Ground to the Clouds: Minimalist and Maximalist Footwear in the Sport of Running*

Call for Nominations for the 2018 MEA Awards

The Marshall McLuhan Award for Outstanding Book in the Field of Media Ecology

Open to books published in 2013 or later on any topic related to media ecology. Entry requirements: Letter of nomination or self-nomination and two copies for initial screenings; finalists will be instructed to send three copies directly to the judges. Entrants may request simultaneous consideration for the Erving Goffman Award, the Susanne K. Langer Award, the Dorothy Lee Award, and/or the Lewis Mumford Award.

The Erving Goffman Award for Outstanding Scholarship in the Ecology of Social Interaction

Open to books and articles published in 2013 or later that focus on social situations, symbolic interaction, interpersonal communication (both face-to-face and technologically mediated), nonverbal communication, social space, temporal rhythms, rules of engagement, performance of roles, and the presentation of self in everyday life. Entry requirements: Letter of nomination or self-nomination and two copies for initial screenings; finalists will be instructed to send three copies directly to the judges. Entrants may request simultaneous consideration for the Marshall McLuhan Award and/or the Walter Benjamin Award.

The Susanne K. Langer Award for Outstanding Scholarship in the Ecology of Symbolic Form

Open to books and articles published in 2013 or later that focus on the ecology of language, semantics, semiotics, codes, symbol systems, aesthetic form, etc. Entry requirements: Letter of nomination or self-nomination and two copies for initial screenings; finalists will be instructed to send three copies directly to the judges. Entrants may request simultaneous consideration for the Marshall McLuhan Award and/or the Walter Benjamin Award.

The Dorothy Lee Award for Outstanding Scholarship in the Ecology of Culture

Open to books and articles published in 2013 or later that focus on the ethnographic or intercultural analysis of communication, perception, cognition, consciousness, media, technology; material culture, and/or the natural environment. Entry requirements: Letter of nomination or self-nomination and two copies for initial screenings; finalists will be instructed to send three copies directly to the judges. Entrants may request simultaneous consideration for the Marshall McLuhan Award and/or the Walter Benjamin Award.

The Lewis Mumford Award for Outstanding Scholarship in the Ecology of Technics

Open to books and articles published in 2013 or later that focus on the history and/or philosophy of technology or science; studies of specific technologies, techniques, or media, and/or their social, cultural, and psychological effects; analysis and criticism of the technological/information society. Entry requirements: Letter of nomination or self-nomination and two copies for initial screenings; finalists will be instructed to send three copies directly to the judges. Entrants may request simultaneous consideration for the Marshall McLuhan Award or the Walter Benjamin Award.

The Walter Benjamin Award for Outstanding Article in the Field of Media Ecology

Open to articles, essays, reviews, and book chapters published in 2013 or later on any topic related to media ecology. Entry requirements: Letter of nomination or self-nomination and five copies. Entrants may request simultaneous consideration for the Erving Goffman Award, the Susanne K. Langer Award, the Dorothy Lee Award, and/or the Lewis Mumford Award.

The Harold A. Innis Award for Outstanding Thesis or Dissertation in the Field of Media Ecology

Open to any Master's thesis or doctoral dissertation completed for a degree granted in 2013 or later on any topic related to media ecology. Entry requirements: Letter of nomination or self-nomination and five copies.

The Mary Shelley Award for Outstanding Fictional Work

Open to novels, short stories, hypertexts, plays, scripts, comics, audio recordings, motion pictures, videos, and other narrative forms, published or released in 2013 or later, that include media ecology

themes, concepts, or insights. Entry requirements: Letter of nomination or self-nomination and five copies.

The John Culkin Award for Outstanding Praxis in the Field of Media Ecology

Open to works of art, media production, professional activity or other practical applications of the media ecology approach introduced in 2012 or later. Entry requirements: Letter of nomination or self-nomination and five copies of supporting materials.

The Louis Forsdale Award for Outstanding Educator in the Field of Media Ecology

Open to any instructor on any educational level. Entry requirements: Letter of nomination or self-nomination and five copies of supporting materials.

The Jacques Ellul Award for Outstanding Media Ecology Activism

Open to any individual engaged in political activism whose work is informed by the media ecology perspective. Entry requirements: Letter of nomination or self-nomination and five copies of supporting materials.

The James W. Carey Award for Outstanding Journalism

Open to any individual engaged in journalism whose work is informed by the media ecology perspective. Entry requirements: Letter of nomination or self-nomination and five copies of supporting materials.

Send all entries by October 13, 2017 to:

Brian Cogan

Awards Coordinator

**Media Ecology Association Department of Communications Molloy College
Rockville Centre, NY 11571**

**For more information, contact Brian Cogan at bcogan@molloy.edu or
516.323.2342**

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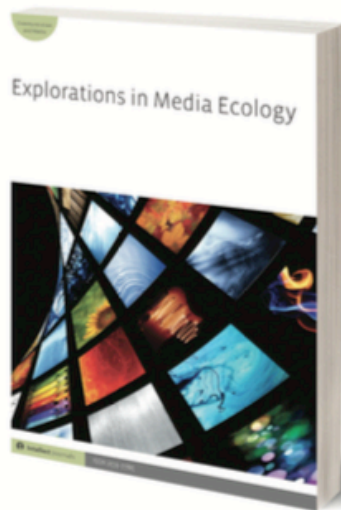
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Explorations in Media Ecology (EME) is the Journal of the Media Ecology Association.

EME explores the relationships between media, technology, symbolic form, communication, consciousness, and culture. Its scope is interdisciplinary and multidisciplinary. Media ecology provides a rich philosophical, historical and practical context for studying our increasingly technological and mediated society and culture with an emphasis on historical context.

Media ecology scholarship emphasizes a humanistic approach to understanding media, communication, and technology, with special emphasis on the ways in which we have been and continue to be shaped and influenced by our inventions and innovation. The Media ecology approach is predicated on understanding that media, symbols, and technologies play a leading role in human affairs, and function as largely invisible environments affecting the way we think, feel, act, and organize ourselves collectively.



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Representing "Home:"

The 2017 Film & History Conference

CFP: Home, Home on the Screen—And in the Cloud as Well

An area of multiple panels for the 2017 Film & History Conference:
Representing Home: The Real and Imagined Spaces of Belonging
November 1-November 5, 2017
The Milwaukee Hilton
Milwaukee, WI (USA)

DEADLINE for abstracts: July 1, 2017

Overall a quarter century ago, cultural and media historian Cecelia Tichi wrote *The Electronic Hearth*, exploring how the television had become the center of the American household, the new gathering place for families in their homes. Today, with the proliferation of screens both large and small throughout homes, as well as with the complete portability of screens, the sense of a center, even a virtual one, no longer holds. This radical de-centering of the image and those sharing it not only changes our understanding of how we represent ourselves to each other but also restructures our very sense of home itself. The center is no longer in a place so much as in the nebulous environment of “the cloud.” Conversely, in a culture given both to obsessive observation and equally obsessive fear of surveillance, the very sense of containment and security (of both space and relationships) is made problematic. Does home exist, or is it no more substantial than the wallpaper on the homepage?

The Media Ecology Association invites papers on any issues regarding how modern and contemporary media representation have fundamentally altered our sense of home as both a place and a pattern of human relationships. Some suggestions are listed below, but all ideas and explorations are welcome.

- Where is home when all of my friends are on line?
 - How does constantly visualizing the living spaces of others extend or contract our individual sense of living space?
 - How does our use of Facebook, Snapchat, YouTube, and other forms self-representation and self-filming alter our sense of family, friendship, and community?
 - How is our tendency to view living spaces on small portable screens reshaped our sense of living space itself, perhaps even encouraging such trends as “micro-housing.”
 - Is home where the game is? How do game environments of all kinds restructure our sense of physical space, movement, and relationships—the fundamental features of home?
 - Home theater and home as theater? Increasingly, many Americans have extraordinarily powerful viewing technologies that turn their homes into personalized theaters. At the same time, the use of self-representation through new media turns our living spaces themselves into film and theater sets. How does this complex of factors impact what we think of as home?
 - The home you see, the home you live in—how do cinematic and other media representations of houses and homes, as well as of families, impact how we actually structure our living spaces and lives?
- Proposals for complete panels (three related presentations) are also welcome, but they must include an abstract and contact information, including an e-mail address, for each presenter. For updates and registration information, see the Film & History website (www.filmandhistory.org).

Please e-mail your 200-word proposal to the area chair:

Vincent Casaregola
St. Louis University
casarevg@slu.edu

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