The Fifteenth Annual Convention of the Media Ecology Association

June 19 – 22, 2014 Ryerson University Toronto, Canada



Creativity and the Creative Industries in Global Perspective

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THE 15th ANNUAL CONVENTION OF THE MEDIA ECOLOGY ASSOCIATION

CONFRONTING TECHNOPOLY: CREATIVITY AND THE CREATIVE INDUSTRIES IN GLOBAL PERSPECTIVE

RYERSON UNIVERSITY JUNE 19-22, 2014

SPECIAL THANKS TO:

Gerd Hauck, Dean, Faculty of Communication and Design, Ryerson Donald J. Gillies, Professor Emeritus, School of Image Arts, Ryerson The Canadian Communication Association

ACKNOWLEDGEMENTS:

Thom Gencarelli, Sheena Hyndman, Paul Soukup, Ainsley Moore, Corey Anton, Valerie Peterson, Lance Strate, Natasha Flora, Alex Kuskis, Julie Frahar, Mark Lipton, Barbara Boraks, Ed Tywoniak, Karen Lollar, Philip Savage, Marilyn and Sheldon Richmond, Bob Logan, Dominique Sheffel-Dunand, John Oswald, Shirley Lewchuk, Barry Liss, Brett Lunceford, Arthur W. Hunt III, Sal Greco, Fernando Gutiérrez, and Charles Davis.

CONVENTION HASH TAG: #MEA2014

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THE CONVENTION AT A GLANCE

Thursday, June 19

8:00-9:00 a.m. – Meet and greet at Starbucks/POD 60 Lounge (LIB 72)

9:00-9:30 a.m. - Opening ceremony

LIB 72

9:45-11:00 a.m. – Session 1.1 11:15-12:30 p.m. – Session 1.2

2:00-3:15 p.m. - Session 1.3

3:45-5:00 p.m. – 'Addressing Technological Trauma' – 50th Anniversary Memorial Plenary Session for Understanding Media LIB 72

5:30-7:00 p.m. – Marshall McLuhan Seminar Room: Commemoration and Reception

RCC

7:30-9:00 p.m. – Featured Speaker: **Joshua Meyrowitz**

LIB 72

Friday, June 20

8:00-9:00 a.m. - Meet and greet at Starbucks/POD 60 Lounge

LIB 72

9:00-10:15 a.m. - Session 2.1

10:30-11:45 a.m. - Session 2.2

1:15-12:15 p.m. - Short Lunch Break

12:15-1:00 p.m. - 'Innis's Foray' - Rick Salutin and Eric Peterson LIB 72

1:15-2:30 p.m. - Session 2.3

2:45-4:00 p.m. - Session 2.4

4:15-5:15 p.m. – Plenary Session: Early Days of the Toronto School of Communication

LIB 72

6:00-7:00 p.m. - Welcome Reception: Walter Hall, University of Toronto

7:00-9:00 p.m. - Featured Event: 'Lines of Thought' - Walter Hall, University of Toronto

Saturday, June 21

8:00-9:00 a.m. - Meet and greet at Starbucks/POD 60 Lounge

LIB 72

9:00-10:15 a.m. - Session 3.1

10:30 a.m.-11:45 a.m. – General Business Meeting (all welcome)

LIB 72

11:45a.m.-1:15 p.m. – Lunch Break

1:15-2:30 p.m. – Plenary Session: **Technics and the Sacred** LIB 72

2:45-4:00 p.m. - Session 3.2

4:15-5:30 p.m. – Keynote Speaker: Ronald J. Deibert LIB 72

6:00-8:00 p.m. - Buffet Dinner

Bond Place Hotel

7:00-8:00 p.m. - President's Address/Awards Ceremony

Bond Place Hotel

8:00p.m.-12:00 a.m. - Social

Sunday, June 22

8:00-9:00 a.m. - Meet and greet at Starbucks/POD 60 Lounge

LIB 72

9:00-10:15 a.m. – Session 4.1 10:30 a.m.-11:45 p.m. – Session 4.2

12:00-12:15 p.m. - Closing Remarks

new in... Communication

Amazing Ourselves to Death: Neil Postman's Brave New World Revisited

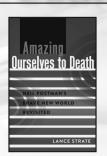
By Lance Strate 978-1-4331-1930-9 | PB | \$39.95 978-1-4331-1931-6 | HC | \$159.95

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By Susan B. Barnes 978-1-4331-2174-6 | PB | \$38.95 978-1-4331-1655-1 | HC | \$149.95

Mass Media Law: The Printing Press to the Internet By Arthur S. Hayes

978-1-4331-0756-6 | PB | \$55.95









Visualizing Culture: Analyzing the Cultural Aesthetics of the Web

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Regulating Social Media: Legal and Ethical Considerations

Edited by Susan J. Drucker & Gary Gumpert 978-1-4331-1818-0 | PB | \$39.95 978-1-4331-1819-7 | HC | \$159.95

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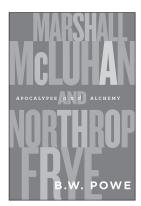
By Paul Grosswiler 978-1-4331-1584-4 | PB | \$39.95 978-1-4331-1585-1 | HC | \$149.95

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New from University of Toronto Press

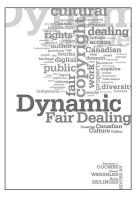


Marshall McLuhan and Northrop Frye

Apocalypse and Alchemy

by B.W. Powe

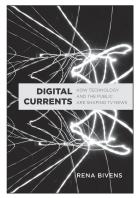
This book presents the lives and works of two of Canada's central cultural figures, Marshall McLuhan and Northrop Frye. B.W. Powe combines the philosophical hallmarks of McLuhan's "The medium is the message" and Frye's "the great code" and offers a new alchemy of their thought.



Dynamic Fair DealingCreating Canadian Culture Online

edited by Rosemary J. Coombe, Darren Wershler, and Martin Zeilinger

Dynamic Fair Dealing explores the extent to which copyright has expanded into every facet of society and how our capacity to actually deal fairly with cultural goods has suffered in the process.

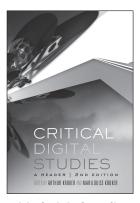


Digital Currents

How Technology and the Public are Shaping TV News

by Rena Bivens

Digital Currents takes the reader inside TV newsrooms to explore how news organizations embrace the public's participation in information gathering and protect the integrity of professional journalism.

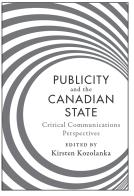


Critical Digital Studies

A Reader, Second Edition

edited by Arthur Kroker and Marilouise Kroker

Since its initial publication, *Critical Digital Studies* has proven an indispensable guide to understanding digitally mediated culture. It continues to provide the leading edge to readers wanting to understand the complex intersection of digital culture and human knowledge.

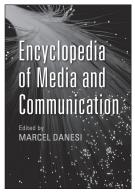


Publicity and the Canadian State

Critical Communications Perspectives

edited by Kirsten Kozolanka

This collection explores the Canadian government's relationship with publicity practices and how politicians and their strategists use publicity tools including advertising, public opinion, marketing, and branding for popular consent.



Encyclopedia of Media and Communication

edited by Marcel Danesi

Encyclopedia of Media and Communication, a comprehensive encyclopedia for the growing fields of media and communication studies, is an essential resource for beginners and seasoned academics alike.



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2014 Convention Schedule

Thursday June 19

(8:00-5:00 Registration)

8:00-9:00 Meet and greet at Starbucks/POD 60 Lounge – LIB 72

9:00-9:30 a.m. LIB 72 **Opening Ceremony**

Welcoming remarks from:

Phil Rose, MEA Vice President and Convention Coordinator Chris Evans, Vice Provost Academic, Ryerson University Gerd Hauck, Dean, Faculty of Communication and Design, Ryerson University Ira Levine, Founding Director, School of Creative Industries, Ryerson University

9:45-11:00 Session 1.1

1.1.1 Subverting Technopoly (POD 366) (Moderator: Peter Zhang, Grand Valley State University)

"Subverting Technopolies: Art, Science and Politics" – Andre Czegledy, Wilfrid Laurier University (co-author – Nina Czegledy, University of Toronto)

"Artisanal Farm to Technopolitan Table: The Cultural Contradictions of Contemporary Foodie Culture" – Richard Pierson, Northeastern Illinois University

"Criticizing the Technopoly—Or, How to be a Modern Day Socrates" – Sheldon Richmond, Independent Scholar

"The Arts of Liberation Within the Age of Technopoly" – Edward Tywoniak, St. Mary's College of California

1.1.2 Critical Mnemotechnics: New Digital Memory Projects from the Critical Media Lab (Moderator: Marcel O'Gorman, University of Waterloo) (POD 368)

"The Anti-life Logger: Remapping Memory, Re-membering Meaning" – Graeme Northcote (co-authors Lauren Rabindranath and Stephen Trothen), University of Waterloo

"Imaginative Recreation: Breaking Normative Views of Alzheimer's by Privileging Arts over Memory Discourses" – Amna Haider (co-authors Anne Bui and Kaitlyn Holbein), University of Waterloo

"Circle: Technopoly and Autonomous Photo Sharing" – Cameron Butt, Chris Lawrence, and Isaac Steele, University of Waterloo

"The Puzzle Of The Memory Gap" – Zach Junkin, Marie-Agnes Pilon, and Greg Campbell, University of Waterloo

1.1.3 Re-Building the Concept of Media Literacy in the Mobile Creative Environment (POD 370) (Moderator: Mike Plugh, Fordham University)

"Mobile Creative Literacy of People's Local Narratives—A Study From Making Japanese Cultural Media 'Photo Karuta' – Yuko Tsuchiya, Hiroshima University of Economics

"Media Practice for Reviewing Your Everyday Life and Radio Communication" – Mamiko Hayashida, Fukuoka Jo Gakuin University

"Drawing the Future: Towards Creative Mobile Media Literacy" – Kyoung-Hwa Yonnie Kim, University of Tokyo

1.1.4 Human Communication and Media Ecology (POD 372) (Moderator: Calvin L. Troup, Duquesne University)

"A Discussion on Marshall McLuhan's Rhetorical Examinations of Lived Experience" – Amanda Sevilla, Duquesne University

"Historical Parallels: Peter Ramus and Walter Ong" – Melinda Miller, Duquesne University

"Maxims of Human Communication: Explorations into a Media Ecological Maxim" – Qian Hongchao, Duquesne University

"Merleau-Ponty and Media Ecology: Questions of Human Communication" – Julie A. Cramer Hunsberger, Duquesne University

11:00-11:15 Break at Starbucks/POD 60 Lounge - LIB 72

11:15-12:30 Session 1.2

1.2.1 Taking Place and Being-With: Emergent Dimensions of the Concept of Medium (POD 366) (Moderator: Sheila Nayar, Greensboro College)

"Hashtag as Technosocial Event: Performativity, Networked Sociality and Ia prise de forme of Hashtag-Mediated Discursive Assemblages" – Nathan Rambukkana, Wilfrid Laurier University

"The Global Village: Globalization and Media Ecology" - Mike Plugh, Fordham University

"50 years of 'Mcluhanism' and 50 years of *Understanding Media. The Extensions of Man*" – Octavio Islas, NFOTEC

1.2.2 Media Ecology: The European Tradition (POD 368) (Moderator: Edward Tywoniak, St. Mary's College of California)

"Media as Symbolic Forms: Ernst Cassirer's Human Ecology" – Paolo Granata, University of Bologna

"The Media Ecology Dimension of Ludwig von Bertalanffy and the European General Systems Theory Tradition" – Bob Logan, University of Toronto

"Vilem Flusser as Media Ecologist" – Peter Zhang, Grand Valley State University

"Time Unbound: Franco "Bifo" Berardi and the Temporal Ecology of New Media" – Jason Adams, Grand Valley State University

1.2.3 Politics of Technopoly (POD 370)

(Moderator: Mogens Olesen, University of Copenhagen)

"The Internet Will not be Revolutionized: Marshall McLuhan, Communication Revolutions and the Question of Periodization" – Jean-François Vallée, Collège de Maisonneuve / Université de Montréal

"Unmasking Technopoly: Creativity's Subversive Role as Carnivalesque" – Leanne Pupchek, Queens University of Charlotte

"Rocking the Cradle - Waking the Elephant: Leonard Cohen Meets Marshall McLuhan in the U.S.A." – Ruthanne Wrobel, Associate, Marshall McLuhan Initiative, St. Paul's College

"Agonist, Gadfly, and God-Slayer: Christopher Hitchens and His Media Influence" – Bradley Philbert, Fairleigh Dickinson University

1.2.4 Social Networks (POD 372)

(Moderator: Philip Savage, McMaster University)

"Media Ecology and Social Networks" – Susan Barnes, Rochester Institute of Technology

"Social Network Site Users and Political Participation in Kyrgyzstan" – Elira Turdubaeva, Kyrgyzstan-Turkey Manas University and Nazgul Kurmanalieva, Media Support Center

"Twitter as Methodology: Using Social Media, as a McLuhanist Probe, to Generate Knowledge" – Mark Sedore, University of Toronto

12:30-2:00 Lunch Break - on your own (MEA Board meeting)

2:00-3:15 Session 1.3

1.3.1 Phenomenological Approaches (POD 366) (Moderator: Karen Lollar, Metropolitan State University of Denver)

"Diachronic Phenomenology: A Methodological Thread Within Media Ecology" – Corey Anton, Grand Valley State University

"On-Board Memory: Tending Hearts & Minds in A Mediated World" – Calvin L. Troup, Duquesne University

"On Technological Mediation" - Helma Sawatzky, Simon Fraser University

"The Allatonceness Irrelevance: Overcoming the Lineal Bias" – Valery Terin, Moscow State Institute of International Relations

1.3.2 Creative Industries (POD 368) (Moderator: Gerald Erion, Medaille College)

"Revitalizing the Rust Belt: New Frontiers of Media Production" – R. James Wertz, Edinboro University of Pennsylvania

"Lists, League Tables and Linearity: A Reflection on the Mediation of Hierarchies of Information" – Collette Snowden, University of South Australia

"Limits to the New Media Massage: Audience Expectations and Experiences of the CBC Hamilton Experiment", Philip Savage, McMaster University

"Behind the Curtain: Next-Generation Consoles, Gamer/Developer Networks and the Periphery of Platform Studies" – Owen Livermore, Independent Scholar

1.3.3 Environments of Dissent (POD 370)

(Moderator: Jean-François Vallée, Collège de Maisonneuve / Université de Montréal)

"Out of Site & Out of Mind: A (Speculative) Historiography of Techno-trash" – Andrea Zeffiro, Brock University and Mél Hogan, University of Colorado-Boulder

"Fighting in the Trenches: Reflections from a Weary TV Producer" – John Bessai, Bessai Transmedia/CineFocus Canada

"The Fork is My Best Weapon: Restaurants and Tall Technological Tales from an Ownership Perspective" – Perry Smith, Founding Partner, Matchbox Food Group

#NudePhotoRevolutionary: Aliaa Magda Elmahdy, Nudity, and Social Media – Brett Lunceford, Independent Scholar

Discussant: Mark Lipton, University of Guelph

1.3.4 Other Critics of Technopoly (POD 372) (Moderator: Brian Cogan, Molloy College)

"Beyond Postman's Loving Resistance Fighter to Ellul's Christian Anarchy as a Counter to Technopoly" – Paul Grosswiler, University of Maine

"Technologies of Freedom or Technologies of Power? Prospects for Democracy in Majid Tehranian's Technostructural Critique of Technopoly" – Anthony Pennings, St. Edward's University

"Anticipating Our Own Demise: Günther Anders's Critique of Technopoly" – Karen Lollar, Metropolitan State University of Denver

"Paul Virilio's Critique of Technopoly" – Peter Zhang, Grand Valley State University

3:15-3:45 Break at Starbucks/POD 60 Lounge – LIB 72 - MEA authors new book sale/autographing

Visit the book tables near the registration desk and publisher's displays, to purchase and get autographed books published within the last year by the following MEA authors: Susan Barnes, Social Networks from Text to Video; Brian Cogan, Everything I Ever Needed to Know About _____*

I Learned from Monty Python; Paul Grosswiler, Old New Media: From Oral to Virtual Environments; Arthur Hunt, Surviving Technopolis: Essays on Finding Balance in Our New Man-Made Environments; Bob Logan, McLuhan Misunderstood: Setting the Record Straight; Lance Strate, Amazing Ourselves to Death: Neil Postman's Brave New World Revisited.

3:45-5:00 p.m. Fiftieth Anniversary Memorial Plenary Session on *Understanding Media* LIB 72

"Addressing Technological Trauma"

Moderator: Paolo Granata, University of Bologna

Ellen Rose, University of New Brunswick Eric McLuhan, Independent Scholar Elena Lamberti, University of Bologna Lance Strate, Fordham University

"Neil Postman's neologism 'Technopoly' – roughly what Jacques Ellul calls 'La Technique' and what Marshall McLuhan in *Understanding Media* refers to as 'technological trauma' – is a rich concept. Denoting essentially the idea of socio-technical conflict, especially that created by the modern rate and scale of technological innovation, McLuhan writes in "Canada: The Borderline Case" (1977): "Nature and history seem to have agreed to designate us in Canada for a corporate, artistic role. As the U.S.A. becomes a world environment through its resources, technology, and enterprises, Canada takes on the function of making that world environment perceptible to those who occupy it". This panel will probe the phenomenon of Technopoly in relation to any topics, but with particular interest in how creativity and the cultural or creative industries might evolve in relation to it, and possibly serve to neutralise its toxic effects".

5:30–7:00 Marshall McLuhan Seminar Room Commemoration/Reception – Rogers Communication Centre (RCC)

Master of Ceremonies:

Gerd Hauck, Dean, Faculty of Communication and Design

Commemorative Remarks:

Chris Evans, Vice Provost Academic, Ryerson University Donald J. Gillies, Professor Emeritus, School of Image Arts, Ryerson Eric McLuhan, Independent Scholar

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Featured Speaker – Joshua Meyrowitz

LIB 72

7:30-9:00 p.m.

Moderator: Philip Savage, McMaster University

TITLE: Snowed-In by Surveillance: Technopoly and the Social Reconstruction of Reality

Joshua Meyrowitz is Professor and Chair of the Department of Communication at the University of New Hampshire, Durham, USA, where he has won the Lindberg Award for Outstanding Scholar-Teacher in the College of Liberal Arts. Dr. Meyrowitz teaches courses in mass media, analysis of news, media criticism, media theory, and communication theory. He is the author of the award-winning *No Sense of Place: The Impact of Electronic Media on Social Behavior* (Oxford University Press) and nearly 100 articles on media and society that have appeared in scholarly journals and anthologies, as well as in general-interest magazines and newspapers.

Friday June 20

(8:00-5:00 Registration)

8:00-9:00 Meet and greet at Starbucks/POD 60 Lounge – LIB 72

9:00-10:15 Session 2.1

2.1.1 Media Ecology Going Mainstream (Roundtable) (POD 366) (Moderator: Susan Barnes, Rochester Institute of Technology)

Susan Barnes, Rochester Institute of Technology Dennis D. Cali, University of Texas - Tyler Paul Grosswiler, University of Maine Casey Lum, William Patterson University

2.1.2 Media Ecology as a Systems Science (POD 368) (Moderator: Stephanie Gibson, University of Baltimore)

"Illuminations of Luhmann" – Lance Strate, Fordham University

"Lucretius' De Rerum Natura: A Systems-Theoretic Template" – Robert MacDougall, Curry University

"Systems Theory and Media Ecology: Luhmann and McLuhan in Perspective" – Adriana Braga, Pontifical Catholic University of Rio de Janeiro

"Marshall McLuhan: Systems Thinker" – Bob Logan, University of Toronto

2.1.3 Harold Innis and Contemporary Technopoly (POD 370) (Moderator: Donald Gillies, Ryerson University)

"The Roots of American de-Industrialization: Unused Capacity and the Vietnam War" – Atle Mikkola Kjøsen, University of Western Ontario

"The Proto-Media Archaeology of Harold Innis" – Liam Young, University of Western Ontario

"Ubiquitous Media and Markets: An Innisian Critique" - Lee McGuigan, University of Pennsylvania

Discussant: Paul Heyer, Wilfrid Laurier University

2.1.4 Music, Sound, and Audile Space (POD 372) (Moderator: Sheena Hyndman, Independent Scholar)

"An Ecological Play of Sound Effects: Ventriloquism, Echo, Drone, Silence" – Chris Moffett, Columbia University

"'It's Only Rock-'n'-Roll': The Rise of the Contemporary Popular Music Industry as a Defining Factor in the Creation of the Baby Boomer Culture" – Thom Gencarelli, Manhattan College

"Technopoly, Affect-Script Theory, and Musical Analysis: The Case of Radiohead's 'Paranoid Android'" - Phil Rose, York University

10:15-10:30 Break at Starbucks/POD 60 Lounge – LIB 72

10:30-11:45 Session 2.2

2.2.1 Media Ecology: The European Tradition (POD 366) (Moderator: Andrew Chrystall, Massey University)

"Cussing the Buzz-Saw: Peter-Paul Verbeek on the Moral Significance of Media" – Paul Grosswiler, University of Maine

"Kierkegaard as Anti-Environmental Media Ecologist" – Steven Reagles, Bethany Lutheran College

"Presence and Intersubjectivity in the Existentialist Philosophy of Gabriel Marcel" – Dennis D. Cali, University of Texas-Tyler

"Gilbert Simondon: The Concretization of Media Ecology" – Andrew J. Iliadis, Purdue University

2.2.2 Deconstructing Technopoly and Media Ecology (POD 368) (Moderator: Valerie Peterson, Grand Valley State University)

"A Renaissance Precondition for the Modern Technopoly" – Michael Grillo, University of Maine "Deep Media Ecology" – Niall Stephens, Framingham State University "Exploring Flows to Predict Shapes: A Constructal Approach to Understand the New Media Ecology in the Digital Age" – Fernando Gutiérrez, Tecnológico de Monterrey

2.2.3 Edmund Carpenter: Cross-Contaminations of Media and Anthropology (POD 370) (Moderator/Discussant: Paul Heyer, Wilfrid Laurier University)

"McLuhan-Carpenter: Collaborative Encounters" – Michael Darroch, University of Windsor and Janine Marchessault, York University

"Ted Carpenter and TGH Strehow: The Sacred and Misanthropology" – Hart Cohen, University of Western Sydney

2.2.4 Trac(k)ing, Mapping and Visualizing Little Data: Holistic Media Literacies and Digital Identities – Roundtable (POD 372) (Moderator: Mark Lipton, University of Guelph)

Mark Lipton, University of Guelph Kenneth Werbin, Wilfred Laurier University Judith Nicholson, Wilfred Laurier University Leslie Regan Shade, University of Toronto Ian Reilly, Concordia University

11:45-1:15 Lunch Break (on your own, but see below)

12:15-1:00 p.m. Featured Performance: Eric Peterson/Rick Salutin

LIB 72

Innis's Foray

"Innis's Foray," by Rick Salutin, imagines a moment in Harold Innis's career in which he decides to shift his attention from Canadian economic history, for which he has become internationally celebrated, to the nearly nonexistent field of media studies. The year is 1947 and the place is Innis's classroom at the University of Toronto. Innis is portrayed by Eric Peterson. The play has one act.

Eric Peterson is one of Canada's finest, most accomplished actors. His work on stage includes *Billy Bishop Goes to War* and many other plays. He has played lead roles in some of Canadian TV's most successful series, particularly *Streetlegal* and *Corner Gas*. His awards and credits are far too numerous to list. He recently was honoured with the Governor-General's award in the performing arts.

Rick Salutin has written plays, novels, and a great deal of journalism. He wrote a weekly Globe and Mail column for 20 years and currently writes a weekly Toronto Star column. He has taught a course in media and culture at University College, the University of Toronto, for over 30 years.

1:15-2:30 Session 2.4

2.3.1 Technological Critique (POD 366)

(Moderator: Izabella Pruska-Oldenhof, Ryerson University)

"Norbert Wiener's Unique Critique of Technology" - Robert MacDougall, Curry College

"Techné Media: Latour and Simondon in the Garden of Technics" - Andrew Iliadis, Purdue University

"Humanism and Technology: Some Insights to Escape from Exclusion" - Alejandro Ocampo, Tecnológico de Monterrey

"Incorporating Antagonism: Video Arcades and the Passage into Obsolescence" - James Hodges, Rutgers University

2.3.2 Film (POD 368)

(Moderator: Sheila Nayar, Greensboro College)

"Panels and Screens: Medium Theory and 1930s Comics/Film Adaptation" – Blair Davis, DePaul University

"On Observing the Aesthetics and Perception of 3D Cinema" – Zhiwei Yu, Chongqing University

"From the Attraction to Tracking: WALL-E as Media Ecological Allegory" – Eric Jenkins, University of Cincinnati

"The Media Ecology of Film and Popular Culture Fandom", Marcelline Block, Princeton University

2.3.3 Forms of Creativity and Creation (POD 370) (Moderator: Corey Anton, Grand Valley State University)

"The Strange but True Story of Blanche Wittman: A Technological Imaginary for the Twenty-First Century" – Ellen Rose, University of New Brunswick

"The Social Construction of the "Non-Creative" Identity: How Exclusionary Cultural Constructs About Creativity and Creative People Limit Our Human Creative Potential and Bias a Technologically Determined Future" – Martin Ryan, OCAD University

"General Semantics and Creativity with a Capital 'C" – Martin Levinson, Institute of General Semantics

"Designing the Biology or the Biology of Design; Perceptions in the inmaterial Ecology" – Jorge Sánchez de Antuñano, Universidad Autónoma Metropolitana, Claudia López, Tecnológico de Monterrey

2.3.4 Education (POD 372)

(Moderator: Alex Kuskis, Gonzaga University)

"Education, Media and the End of the Book: A View From German Media Theory" – Norm Friesen, Boise State University (co-author – Rainer Leschke, Universitaet Siegen

"Media Influences in Shaping the Message in an Intercultural Class" – Ann Giralico Pearlman, The College at Brockport

"Critical Media Arts and Practice in The Belly of the Beast: Tensions, Opportunities, and Digital Pedagogies at the University of Southern California School of Cinematic Arts" – Ronan Hallowell, University of Southern California

"E-learning - A New Environment for Engagement" – Mogens Olesen, University of Copenhagen

2:30-2:45 Break at Starbucks/POD 60 Lounge - LIB 72

2:45-4:00 Session 2.5

2.4.1 Politics of Technopoly (POD 366) (Moderator: Brett Lunceford, Independent Scholar)

"The Politics of Technopoly" – Andy Felts, College of Charleston

"Charles Taylor's Critique of Technopoly" – Laura Trujillo Liñán, Universidad Panamericana

"Technogenic Cultures: Are Technological Innovation Regimes Reproducing Culture?" – Peter Jones, OCAD University

"Jane, Stop This Crazy Thing! The End of Progress and the Beginning of a Third Way" – Arthur W. Hunt III, The University of Tennessee at Martin

2.4.2 Architecture and Cities (POD 368) (Moderator: Brian Cogan, Molloy College)

"City as Technology, City as Technopoly: McLuhan on the Human Scale" – Gerald Erion, Medaille College

"Syntropoic Cities" - Macello Medeiros, UNEB (Brazil)

"McLuhan, Space and the Transborder Immigrant Tool" – Octavio Elizondo, Universidad Autónoma Metropolitana Cuajimalpa (Mexico)

2.4.3 Taking-form and Being-through: Cultural Hysteresis and Technological Hysterias (POD 368) (Moderator: Ghislain Thibault, Wilfrid Laurier University)

"Encyclopedism is a Humanism: Double Universality and Quadruple Mediation" – Andrew Iliadis, Purdue University

"R is for Rug: An Educational Primer in Trap Formology" – Chris Moffet, Columbia University

"Theologies of Tools: Jean Le Moyne, Mechanology and Technological Humanism" – Ghislain Thibault, Wilfrid Laurier University

2.4.4 Media Poetics (POD 370)

(Moderator: Lance Strate, Fordham University)

"Storytelling as a Crossroad of Old and New Media Poetics" – Elena Lamberti, Università di Bologna

"What DOES the Fox Say: Semes Memes, Silence and Salience in the Forests of Synonymapoiesis"

"Tolkiens of My Affection" - Lance Strate, Fordham University

4:15-5:15 p.m.

Plenary Session

LIB 72

"The Early Days of the Toronto School of Communication (1946-1963)"

While Harold Innis, Marshall McLuhan, and Ted Carpenter are generally regarded as the principal founders of the Toronto School of Communication, other scholars played an important role in its formation. This panel will focus on their contribution, covering the period from Marshall McLuhan's arrival at the University of Toronto in 1946 to the year 1963, when the Centre for Culture and Technology opened at the Coach House. The panel will specifically look at the work of Harley Parker, Barrington Nevitt, Jaqueline Tyrwhitt, Carl William, Tom Easterbrook and Arthur Porter and McLuhan's collaboration with them.

Participants:

Bob Logan, University of Toronto (moderator/discussant)

Eric McLuhan, Independent Scholar Philip Marchand, Toronto Star Janine Marchessault, York University Derrick de Kerckhove, University Federico II (Naples)

6:00-7:30 WELCOME RECEPTION/Walter Hall, Faculty of Music, University of Toronto

Sponsors: St. Michael's College & The Faculty of Information Coach House Institute – University of Toronto.

Welcoming remarks:

Seamus Ross, Dean of the Faculty of Information, University of Toronto Domenico Pietropaolo, Principal, St. Michael's College in the University of Toronto Dominique Scheffel-Dunand, Director, Faculty of Information, McLuhan Program in Culture and Technology, University of Toronto

Special Guest:

Howard R. Engel, Director, The Marshall McLuhan Initiative, St. Paul's College, University of Manitoba

Adeena Karasick, Fordham University

7:30-9:30 p.m. Plenary Session: Lines of Thought Walter Hall, Faculty of Music, University of Toronto

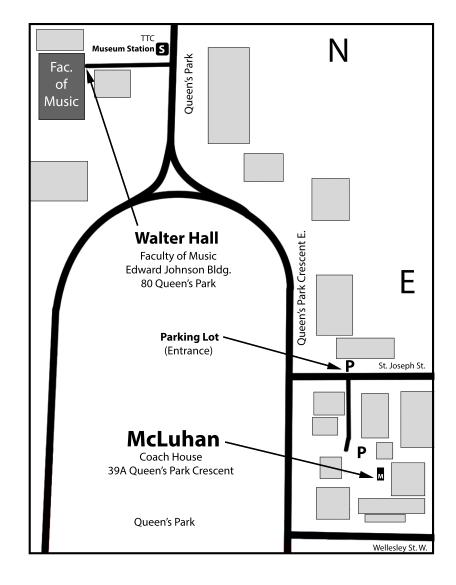
Curators: John Oswald (Concept & Direction) & Dominique Scheffel-Dunand (York University & Director of the McLuhan Program in Culture & Technology of the Faculty of information Coach House Institute at the University of Toronto)

An evening presenting McLuhanesque thinkers in a unique combination of soliloquies and dialogues, probing afresh the interaction of technology and culture in the 21st century. The live audience will be invited to respond and interact electronically. This event is to celebrate the 50th anniversary of Marshall McLuhan's iconic text *Understanding Media*, and to pay tribute to McLuhan by nourishing conversations on the new world views that are shaping contemporary imagination and shouldering questions on what matters now and next.

Participants: Sandra Braman (Poet & Author of *Change of State: Information, Policy, and Power*); Liz Dowdeswell (Thought leader & Practitioner in international development); Abdul Khan (Global leader in Information & Communication for Development); Arsinée Khanjian (Armenian-Canadian actress and producer regularly cast by her husband, Canadian filmmaker Atom Egoyan, in his films); Derrick de Kerckhove (McLuhan translator and scholar & Professor); Joshua Meyrowitz (Author of *No Sense of Place* & Professor); David Nostbakhen (Media entrepreneur & McLuhan Centenary Fellow); John Oswald (Media artist & Composer); Samuel Pearlman (Music producer & Professor); Greg Power (Public Relations & Communications Professional); David Rokeby (Artist in Visual and video art); Dominique Scheffel-Dunand (Director, McLuhan Program in Culture & Technology & Professor).

<u>Subway Directions</u>: Most people will be taking the subway from Ryerson to the University of Toronto. From Dundas Station take the train southbound towards Downsview to Museum Station, then refer to map on the following page. Especially if shared between a group of people, taking a taxi may also be a reasonable possibility. Because it will be rush hour, delegates should leave themselves plenty of time for the trip.





Saturday June 21

(8:00-5:00 Registration)

8:00-9:00 Meet and greet at Starbucks/POD 60 Lounge - LIB 72

9:00-10:15 Session 3.1

3.1.1 Orality and Literacy (POD 366) (Moderator: Paul Soukup, Santa Clara University)

"'Digital Native' Parents' Resistance to Giving Up Paper Books" – Joanne McNeish, Ryerson University

"Marxism, Literature and the Labor of Literacy" - Sheila Nayar, Greensboro College

"Literacy, the Computer and the Music of Language" – Andrew Fuyarchuk, University of Toronto

"Mythological Reception of Satellite TV in Oral Culture (On the Case of the Russian Rural Media Environment)" – Ilia V. Kiria, Anna A. Novikova and Varvara P. Chumakova, National Research University Higher School of Economics (Russian Federation)

3.1.2 Arts I (POD 368)

(Moderator: Jonathan Slater, SUNY Plattsburgh)

"A Poetic Study in Social Degeneration" – Barry Liss, University of Wisconsin

"The Work of Artists in the Age of the Megatechnic Bribe" – Zachary Loeb, New York University

"Mannerism and Modernity: A Pictorial Parallel to the Print Revolution" – Paul Lippert, East Stroudsburg University

"The End of Time and Space in Networks I: Creativity and Artistry" – Martin Speer, Dortmund Technical University

3.1.3 Arts II: (POD 370)

(Moderator: Mike Russo, St. Mary's College of California)

"The Political Dimension of Error: Glitch Art and Social Materiality" – Nina Wenhart, Digital Cultures Research Lab (Austria)

"Man as the Medium: Marshall McLuhan, Sorel Etrog, and the Spiral Archetype" – Izabella Pruska-Oldenhof, Ryerson University

"SOLAR ART: Applying Media" – Larry Shaitelman, Richard Stockton College

3.1.4 Technopoly and Convergence Culture (POD 372) (Moderator: Robert MacDougall, Curry College)

"McLuhan and Piaget: An Interesting Intersection" – Mary Beth Leidman and Thomas J. Brown, Indiana University of Pennsylvania

"Ridiculing Technopoly: The Function of Animated Cartoons in Self-Reflective Confrontation with Corporatism and Technological Complexity" – Andrew Longcore, Indiana University of Pennsylvania

"The Mobile Village" - Nick Artman and Zack Stiegler, Indiana University of Pennsylvania

"Amateur Creative Content in a Technopoly" - Shian-Li McGuire, Indiana University of Pennsylvania

10:15-10:30 Break at Starbucks/POD 60 Lounge

10:30-11:45 MEA General Business Meeting - LIB 72

All are welcome - please join us

11:45-1:15 Lunch Break (on your own)

1:15-2:30 p.m.

Plenary Session

LIB 72

"Technics and the Sacred: Neil Postman, Jacques Ellul, George Grant, René Girard, Ernest Becker, and Kenneth Burke"

This session is devoted to considerations of technics and the sacred as manifested in the thought of the six thinkers above who are sometimes associated with media ecological perspectives.

Moderator: Phil Rose

Arthur W. Hunt III, The University of Tennessee at Martin William Vanderburg, University of Toronto Larry Schmidt, University of Toronto Nadia Delicata, University of Malta Corey Anton, Grand Valley State University

2:45-4:00 Session 3.2

3.2.1 Ethics and Technopoly (POD 366) (Moderator: Barry Liss, University of Wisconsin)

"Technopoly as a Moral Ideal for an Unethical Society" – Laura Trujillo Liñán, Universidad Panamericana (Mexico)

"Let's Sing Another Song..." – Helmut Klassen, York University

"The Machinery of Death" - Stephanie Gibson, University of Baltimore

3.2.2 History, Memory, Identity (POD 368) (Moderator: Ellen Rose, University of New Brunswick)

"A Response to Maurice Charland's 'Technological Nationalism'" – Jonathan Slater, SUNY Plattsburgh

"A Creative Response to Digital Dementia" - Marcel O'Gorman, University of Waterloo

"The Artificial Medium Laws Theory" - Nachshon Goltz, York University

3.2.3 Life on the Web (POD 370) (Moderator: Joanne McNeish, Ryerson University)

"Visual Pleasure and the Death of Sex as We May Know It" – Valerie Peterson, Grand Valley State University

"Coercion, Consent, and the Struggle for Social Media" - Kevin Healey, University of New Hampshire

"The New Social Media Curriculum" - Geri Forsberg, Western Washington University

"Learning Immaterial Labour: Cognitive Capitalism 2.0" – Robyn Caplan, Rutgers University

3.2.4 Mediations of Identity (POD 372) (Moderator: Mark Lipton, University of Guelph)

"The Body Electric: Notions of Self and Identity in the Age of Virtual Reality" – Robert Scott, Ryerson University

"The 'ME' in Media: The Growing Infusion of the 'Self' in Social Media" – Réa Beaumont, Royal Conservatory of Music, Toronto

"Digital Identity in a Technopoly" - Stacey Koosel, Estonian Academy of Arts

"Significant Digits: A Playful Exploration into Trans*-poietic Datascape" – Jan Buterman, University of Alberta

4:00-4:15 Break at Starbucks/POD 60 Lounge

4:15-5:30 p.m. Keynote Speaker: Ronald J. Deibert LIB 72

"The Geopolitics of Cyberspace"

Ron Deibert, (OOnt, PhD, University of British Columbia) is Professor of Political Science, and Director of the Canada Centre for Global Security Studies and the Citizen Lab at the Munk School of Global Affairs, University of Toronto. Deibert has published numerous articles, chapters, and books on issues related to technology, media, and world politics. He was one of the authors of the Tracking Ghostnet report that documented an alleged cyber-espionage network affecting over 1200 computers in 103 countries, and the Shadows in the Cloud report, which analyzed a cloud-based espionage network. He is a co-editor of three major volumes with MIT Press: Access Denied: The practice and policy of Internet Filtering (2008), Access Controlled: The shaping of power, rights, and rule in cyberspace (2010), and Access Contested: Security, Identity, and Resistance in Asian Cyberspace (2011). He is the author of Parchment, Printing, and Hypermedia: Communications in World Order Transformation (New York: Columbia University Press, 1997), and Black Code: Surveillance, Privacy, and the Dark Side of the Internet (Toronto: McClelland & Stewart/Random House of Canada, 2013).

Introduction/moderator: Paul Kennedy, documentarian and long time host of CBC Radio's IDEAS

6:00-8:00 The Bond Place Hotel (65 Dundas St. E.) – Banquet, Annual Awards Ceremony, and Presidential Address

"Other People as Environments", Corey Anton, MEA President

8:00-9:00 The Bond Place Hotel (Lower Level) – The Medium is the Muse: An Evening of Orality, Aurality, and Embodied Presence

Readings from *The Medium is the Muse: Channeling Marshall McLuhan*, a collection of creative writing edited by Lance Strate and Adeena Karasick (published by NeoPoiesis Press).

Participants: Lance Strate, Adeena Karasick, Robert Priest, John Oughton, William Marshe, Andrea Thompson, David Bateman, Lillian Allen, Bill Bissett

Sunday June 22

8:00-9:00 Meet and greet at Starbucks/POD 60 Lounge

9:00-10:15 Session 4.1

4.1.1 Mediating The Trivium, Being, and The Other: Phenomenological Confrontations of Technopoly (POD 366) (Moderator/Discussant: Andrew Fuyarchuk, University of Toronto)

"Technocracy and the Trivium: Rediscovering the Reality of Quality through Language" – Anthony M. Wachs, Northern State University

"Confronting Ge-Stell: Explications of Heidegger's 'Only a God Can Save Us" – Brian Gilchrist, Eastern University

"Technology over Place: Emmanuel Levinas and the Privileges of Enrootedness" – David Deluliis, Duquesne University (co-author - Ronald C. Arnett, Duquesne University)

"From the Middle to the Milieu: The Medium as a Coexistential Problem" – Philippe Theophanidis, Université de Montréal

4.1.2 Big Data and Information Overload (POD 368) (Moderator: Jan Buterman, University of Alberta)

"The Fallacy of Data Sovereignty: Information Overload and User Privacy" – Jonathan Obar, University of Toronto/Michigan State University/New America Foundation

"This Bad, Bad Internet I Can't Live Without": Inventing Rituals to Deal with Information Overload" – Polina Kolozaridi, Higher School of Economics (Russia)

"Ortega y Gasset's Notion of 'The Hunter': Overcoming Modernity with Alertness" – Robert Riordan, University of Chicago and Barry Liss, University of Wisconsin

4.1.3 Technopoly and Social Relations (POD 370) (Moderator: Thom Gencarelli, Manhattan College)

"Probing the Media Ecology of Self-Tracking Technologies" – Yoni Van Den Eede, Vrije Universiteit Brussel

"Beyond Technopoly: The Rescue of Human Basis Through Creativity, Values and Ethics" – Silvia Maria Guerra Molina, University of Sao Paulo

"Parenting in Technocratic Times" - Mary Walch, Florida Gulf Coast University

"Chained to the Dialer, or Frederick Taylor Reaches Out and Touches Someone" – Brett Lunceford, Independent Scholar

10:15-10:30 Break at Starbucks/POD 60 Lounge

10:30-11:45 Session 4.2

4.2.1 Film (POD 366)

(Moderator/Respondent: Sheila Nayar, Greensboro College)

"Elysium as Continuity of Cinematic Criticism" - Jordan Curtis, Bryant & Stratton College

"King Kong Films and Menippean Cinema" – Andrew Chrystall, Massey University

"Elysian Technopoly?: A Comparative Analysis of Minority Report (1999) and Elysium (2013)" – Tess Jewell, York and Ryerson Universities

4.2.2 Affect: Media as Extensions and Intensions (POD 368) (Moderator: Valerie Peterson, Grand Valley State University)

"On Creases, Splits, and Fusions: Media, Affect, and the "Postmodern" Subject" – Eric Jenkins, University of Cincinnati

"Affective Critique: Mediation as a Response to Cynical Ideology" – Andrew Culp, Ohio State University

"Mediated Perspectives: Media Ownership, Literacy, and Effects" – Richard Treut, Raritan Valley Community College

4.2.3 Media and the Psyche (POD 372)

(Moderator: Brett Lunceford, Independent Scholar)

"Erich Fromm – Media Ecologist" – David Linton, Marymount Manhattan College

"Human Beings or Human Doings? The Technopolization of the Soul" - Maria Roca, Florida Gulf Coast University

"DSM: The Diagnostic and Statistical Manual of Media Disorders" – Read Schuchardt, Wheaton College

"The End of Time and Space in Networks II: Metaphysics, Media Theory and Creativity" – Martin Speer, Dortmund Technical University

12:00-12:15 Closing Remarks 4.3 - LIB 72

Fin



Villanova University's Waterhouse Family Institute for the Study of Communication & Society is proud to support the work of the Media Ecology Association, and all those who gather at this convention.

The WFI was founded on the principle that the study and practice of communication is inherently connected to issues of ethics and social justice, and that properly understood, communication is central to the creation of positive social change. For more information on the WFI's symposia and events, research grants, and student activities, please visit our website: http://wfi.villanova.edu



15th ANNUAL CONVENTION TOP PAPER AWARDS

The **2014 MEA Convention Top Paper Award Kevin Healey**, "Coercion, Consent, and the Struggle for Social Media" – Kevin Healey

The **2014 Linda Elson Scholar Award for Top Student Paper Mike Plugh**, "The Global Village: Globalization and Media Ecology"

2014 MEA AWARDS

The **Marshall McLuhan Award** for Outstanding Book in the Field of Media Ecology to **Ellen Rose** for On Reflection: An Essay on Technology, Education, and the Status of Thought in the Twenty-First Century

The **Walter Benjamin Award** for Outstanding Article in the Field of Media Ecology to **Brett Lunceford** for "Posthuman Visions: Creating the Technologized Body"

The **Erving Goffman Award** for Outstanding Scholarship in the Ecology of Social Interaction to **Susan Barnes** for *Social Networks: From Text to Video*

The **Susanne K. Langer Award** for Outstanding Scholarship in the Ecology of Symbolic Form to **Brian Lennon** for *In Babel's Shadow: Multilingual Literatures, Monolingual States*

The **Dorothy Lee Award** for Outstanding Scholarship in the Ecology of Culture to **Kate Marshall** for *Corridor: Media Architectures in American Fiction*

The **Lewis Mumford Award** for Outstanding Scholarship in the Ecology of Technics to **Brett Robinson** for *Appletopia: Media Technology and the Religious Imagination of Steve Jobs*

The **Harold A. Innis Award** for Outstanding Thesis or Dissertation in the Field of Media Ecology to **Helio César Hintze** for *Espetáculos e Invisibilidades do Discurso Legitimador do Turismo* [Spectacles and Invisibilities of Legitimizing Discourse of Tourism]

The Mary Shelley Award for Outstanding Fictional Work to No Award This Year

The John Culkin Award for Outstanding Praxis in the Field of Media Ecology to David Cayley

The Louis Forsdale Award for Outstanding Educator in the Field of Media Ecology to Casey Lum

The Jacques Ellul Award for Outstanding Media Ecology Activism to David Gill

The **James W. Carey Award** for Outstanding Media Ecology Journalism to **Megan Garber** of *The Atlantic*

The **Christine L. Nystrom Award** for Career Achievement in Service to the Field of Media Ecology **James Morrison**

The **Edmund S. Carpenter Award** for Career Achievement in Editing in the Field of Media Ecology to **Eric McLuhan**

The Walter J. Ong Award for Career Achievement in Scholarship to René Girard

The Neil Postman Award for Career Achievement in Public Intellectual Activity to Ronald J. Deibert

PAST MEA AWARD RECIPIENTS

The Marshall McLuhan Award for Outstanding Book in the Field of Media Ecology

- 2000 **Neil Postman** for Building a Bridge to the Eighteenth Century: How the Past Can Improve Our Future
- 2001 **Thomas J. Farrell** for Walter Ong's Contributions to Cultural Studies: The Phenomenology of the Word and I-Thou Communication
- 2002 Douglas Rushkoff for Coercion: Why We Listen to What "They" Say
- 2003 Frederick Wasser for Veni, Vidi, Video: The Hollywood Empire and the VCR
- 2004 **Francis Fukuyama** for *Our Posthuman Future: Consequences of the Biotechnology Revolution*
- 2005 **Donald N. Wood** for *The Unraveling of the West: The Rise of Postmodernism and the Decline of Democracy*
- 2006 **Thomas de Zengotita** for *Mediated: How the Media Shapes Your World and the Way You Live in It*
- 2007 **Peter K. Fallon** for *Printing, Literacy, and Education in Eighteenth Century Ireland: Why the Irish Speak English*
- 2008 Richard Barbrook for Imaginary Futures: From Thinking Machines to the Global Village
- 2009 **Rick Williams** and **Julianne Newton** for *Visual Communication: Integrating Media, Art, and Science*
- 2010 Viktor Mayer-Schönberger for Delete: The Virtue of Forgetting in the Digital Age
- 2011 Sheila Nayar for Cinematically Speaking: The Orality-Literacy Paradigm for Visual Narrative
- 2012 Barbie Zelizer for About to Die: How News Images Move the Public
- 2013 John Miles Foley for Oral Tradition and the Internet: Pathways of the Mind

The Walter Benjamin Award for Outstanding Article in the Field of Media Ecology

- 2000 **Walter J. Ong, S.J.** for "Digitization Ancient and Modern: Beginnings of Writing and Today's Computers"
- 2001 **Pablo J. Boczkowski** for "Mutual Shaping of Users and Technologies in a National Virtual Community"
- 2002 **Erik P. Bucy** and **Kimberly S. Gregson** for "Media Participation: A Legitimizing Mechanism of Mass Democracy"
- 2003 Alan Randolph Kluver for "The Logic of New Media in International Affairs"
- 2004 **Susan B. Barnes** for "The Development of Graphical User Interfaces and Their Influence on the Future of Human-Computer Interaction"
- 2005 **Sheila J. Nayar** for "Invisible Representation: The Oral Contours of a National Popular Cinema"
- 2006 **Edward Wachtel** for "Did Picasso and Da Vinci, Newton and Einstein, the Bushman and the Englishman See the Same Thing When They Faced the East at Dawn? Or, Some Lessons I Learned from Marshall McLuhan about Perception, Time, Space, and the Order of the World"
- 2007 **Corey Anton** for "Playing with Bateson: Denotation, Logical Types, and Analog and Digital Communication"
- 2008 **Robert MacDougall** for "Identity, Electronic Ethos, and Blogs: A Technologic Analysis of Symbolic Exchange on the New News Medium"

- 2009 **Thomas J. Bruneau** for "Time, Change, and Sociocultural Communication: A Chronemic Perspective"
- 2010 **Brenton J. Malin** for "Mediating Emotion: Technology, Social Science, and Emotion in the Payne Fund Motion-Picture Studies"
- 2011 **Keith N. Hampton** for "Internet Use and the Concentration of Disadvantage: Glocalization and the Urban Underclass"
- 2012 **James C. Morrison** for "Acoustic, Visual, and Aural Space: The Quest for Virtual Reality in Musical Reproduction"
- 2013 **Mara Mills** for "Hearing Aids and the History of Electronics Miniaturization"

The Erving Goffman Award for Outstanding Scholarship in the Ecology of Social Interaction

- 2004 Corey Anton for Selfhood and Authenticity
- 2005 Aaron Ben Ze'ev for Love Online: Emotions on the Internet
- 2006 David Berreby for Us and Them: Understanding Your Tribal Mind
- 2007 **Richard A. Lanham** for *The Economics of Attention: Style and Substance in the Age of Information*
- 2008 Paul Mason Fotsch for Watching the Traffic Go By: Transportation and Isolation in Urban America
- 2009 **Rich Ling** for New Tech, New Times: How Mobile Communication is Reshaping Social Cohesion
- 2010 **Kenneth J. Gergen** for *Relational Being: Beyond Self and Community*
- 2011 Richard S. Hallam for Virtual Selves, Real Persons: A Dialogue Across Disciplines
- 2012 Corey Anton for Sources of Significance
- 2013 **Valerie V. Peterson** for Sex, Ethics and Communication: A Humanistic Approach to Conversations on Intimacy

The Susanne K. Langer Award for Outstanding Scholarship in the Ecology of Symbolic Form

- 2000 Robert K. Logan for The Sixth Language: Learning a Living in the Internet Age
- 2001 Raymond Gozzi, Jr. for The Power of Metaphor in the Age of Electronic Media
- 2002 Kevin G. Barnhurst and John Nerone for The Form of News: A History
- 2003 N. Katherine Hayles for Writing Machines
- 2004 Susan Sontag for Regarding the Pain of Others
- 2005 Heike Wiese for Numbers, Language, and the Human Mind
- 2006 **Guy Deutscher** for *The Unfolding of Language: An Evolutionary Tour of Mankind's Greatest Invention*
- 2007 Martin H. Levinson for Sensible Thinking for Turbulent Times
- 2008 **Robert Hariman** and **John Louis Lucaites** for *No Caption Needed: Iconic Photographs, Public Culture, and Liberal Democracy*
- 2009 **Karin Barber** for *The Anthropology of Texts, Persons and Publics: Oral and Written Culture in Africa and Beyond*
- 2010 Michael Wurtz for Enduring Words: Literary Narrative in a Changing Media Ecology
- 2011 Linda G. Elson for Paradox Lost: A Cross-Contextual Definition of Levels of Abstraction
- 2012 Whitney Davis for A General Theory of Visual Culture
- 2013 David Bellos for Is that a Fish in Your Ear?: Translation and the Meaning of Everything

The Dorothy Lee Award for Outstanding Scholarship in the Ecology of Culture

- 2002 **Susan B. Barnes** for *Online Connections: Internet Interpersonal Relationships* and to **Stuart Biegel** for *Beyond Our Control? Confronting the Limits of Our Legal System in the Age of Cyberspace*
- 2003 Nancy A. Walker for Shaping Our Mothers' World: American Women's Magazines
- 2004 Thomas L. Friedman for Longitudes and Attitudes: Exploring the World After September 11
- 2005 **Robert Albrecht** for *Mediating the Muse: A Communications Approach to Music, Media and Cultural Change*
- 2006 **Charlton D. McIlwain** for *When Death Goes Pop: Death, Media and the Remaking of Community*
- 2007 David MacDougall for The Corporeal Image: Film, Ethnography, and the Senses
- 2008 Paul Rutherford for A World Made Sexy: Freud to Madonna
- 2009 **Tom Boellstorff** for Coming of Age in Second Life: An Anthropologist Explores the Virtually Human
- 2010 Diego Gambetta for Codes of the Underworld: How Criminals Communicate
- 2011 Lisa Brooks for The Common Pot: The Recovery of Native Space in the Northeast
- 2012 **Sara van den Berg** and **Thomas M. Walsh** for *Language, Culture, and Identity: The Legacy of Walter J. Ong*
- 2013 **Peter Lunefeld** for *The Secret War Between Downloading and Uploading: Tales of the Computer as a Culture Machine*

The Lewis Mumford Award for Outstanding Scholarship in the Ecology of Technics

- 2000 Paul Levinson for Digital McLuhan: A Guide to the Information Millennium
- 2001 Jay David Bolter and Richard Grusin for Remediation: Understanding New Media
- 2002 Jack Lule for Daily News, Eternal Stories: The Mythological Role of Journalism
- 2003 **Emily Thompson** for *The Soundscape of Modernity: Architectural Acoustics and the Culture of Listening in America, 1900-1933*
- 2004 **Scott Eastham** for *Biotech Time-Bomb: How Genetic Engineering Could Irreversably Change Our World*
- 2005 Margaret Cassidy for Bookends: The Changing Media Environment of American Classrooms
- 2006 **Casey Man Kong Lum** for *Perspectives on Culture, Technology and Communication: The Media Ecology Tradition*
- 2007 **Timothy C. Campbell** for *Wireless Writing in the Age of Marconi* and to **Fred Turner** for *From Counterculture to Cyberculture: Stewart Brand, the Whole Earth Network, and the Rise of Digital Utopianism*
- 2008 **Steve Dixon** for Digital Performance: A History of New Media in Theater, Dance, Performance Art, and Installation
- 2009 Yvonne Spielmann for Video: The Reflexive Medium
- 2010 **Peter K. Fallon** for The Metaphysics of Media: Towards an End of Postmodern Cynicism and the Construction of a Virtuous Reality
- 2011 Marco Adria for Technology and Nationalism
- 2012 Braden R. Allenby and Daniel Sarewitz for The Techno-Human Condition
- 2013 **Janet Sternberg** for *Misbehavior in Cyber Places: The Regulation of Online Conduct in Virtual Communities on the Internet*

The Harold A. Innis Award for Outstanding Thesis or Dissertation in the Field of Media Ecology

- 2000 **Donna Flayhan** for *Marxism*, *Medium Theory*, and *American Cultural Studies: The Question of Determination*
- 2001 **Lori Ramos** for Self-Initiated Writing Practices and Conceptions of Writing Among Young Urban Adolescents
- 2002 **Janet Sternberg** for *Misbehavior in Cyber Places: The Regulation of Online Conduct in Virtual Communities on the Internet*
- 2003 **Keith Hampton** for Living the Wired Life in the Wired Suburb: Netville, Glocalization and Civil Society
- 2004 **Brian Cogan** for *Wired Worlds: An Analysis of Newspaper Coverage of the Personal Computer and the Internet*
- 2005 **Mary Ann Allison** for Gecyberschaft: A Theoretical Model for the Analysis of Emerging Electronic Communities
- 2006 **Susan Jacobson** for *Scrapbook of the Chinese Cultural Revolution: Hypertext and the Representation of History*
- 2007 **Adriana Braga** for Feminilidade Mediada por Computador: Interação Social no Circuito-Blogue [Computer-Mediated Femininity: Social Interaction on the Blog Circuit]
- 2008 **Stephanie Bennett** for *The Disappearance of Silence: A Dialectical Exploration of the Interpersonal Implications of Personal Mobile Media as Viewed through the Lens of Jacques Ellul's* La Technique
- 2009 Catherine Alison Adams for PowerPoint and the Pedagogy of Digital Media Technology
- 2010 **Mogens Olesen** for Survival of the Mediated: Speech, The Printing Press, and the Internet as Selection Mechanisms in Cultural Evolution
- 2011 Joseph A. Kim for Marshall Mcluhan's Theological Anthropology
- 2012 **Marcello Santos de Medeiros** for O Lugar Na Comunicação: Um Estudo Sobrew a Comunicação Locativa em Zonas Bluetooth
- 2013 **Yoni Van Den Eede** for *Amor Technologiae: Marshall McLuhan as a Philosopher of Technology*

The Mary Shelley Award for Outstanding Fictional Work

- 2003 Paul Levinson for The Consciousness Plague
- 2004 William Gibson for Pattern Recognition
- 2005 **John G. McDaid** for "Keyboard Practice, Consisting of an Aria with Diverse Variations for the Harpsichord with Two Manuals"
- 2006 Rick Moody for The Diviners
- 2007 Janna Levin for A Madman Dreams of Turing Machines
- 2008 Jean-Claude Carrière for Please, Mr. Einstein
- 2009 **Geraldine Brooks** for *People of the Book*
- 2010 **Steve Tomasula** for *TOC* (a new media novel)
- 2011 Chuck Wachtel for 3/03
- 2012 Shumeet Baluja for The Silicon Jungle and to Robert K. Blechman for Executive Severance
- 2013 Robin Sloan for Mr. Penumbra's 24-Hour Bookstore

The John Culkin Award for Outstanding Praxis in the Field of Media Ecology

2000 – **Jerome Agel** for *The Medium is the Massage* (audio CD and book)

- 2001 **Douglas Rushkoff** for *The Merchants of Cool* (television documentary produced for the PBS program *Frontline*, initially aired February 26, 2001)
- 2002 William Bly and John McDaid for *Media Ecology Unplugged* (audio music recording,

available on CD and as downloadable MP3 files at www.infomonger.com/meunplug/.

- 2003 **Kevin McMahon** for *McLuhan's Wake* (video documentary produced by Primitive Entertainment and the National Film Board of Canada)
- 2004 **John Bishop** and **Harald Prins** for *Oh, What a Blow That Phantom Gave Me!* (documentary film; DVD distributed by Media Generation)
- 2005 **Toni Urbano** and **NYU-TV Productions** for *A Conversation with Neil Postman* (video documentary)
- 2006 **Deiren Masterson** for *McLuhan Way: In Search of Truth* (video documentary)
- 2007 **Michael Wesch** for *The Machine is Us/ing Us* (video on YouTube.com)
- 2008 Eric Goodman for Thus Spoke the Spectacle (videos and website)
- 2009 **Peter C. Rollins** for *The Benjamin Lee Whorf Legacy* (CD-ROM)
- 2010 Barry Vacker for Space Times Square (video)
- 2011 **Nora Bateson** for *An Ecology of Mind* (documentary film)
- 2012 **Robert Albrecht** for *Song of the Poet* (musical composition on CD)
- 2013 Laureano Ralon for the Figure/Ground Communication Website

The Louis Forsdale Award for Outstanding Educator in the Field of Media Ecology

2000 – Christine L. Nystrom	2007 – Octavio Islas
2001 – Joshua Meyrowitz	2008 – Lee Thayer
2002 – Edmund Carpenter	2009 – Bruce E. Gronbeck
2003 – James W. Carey	2010 – Salvatore J. Fallica
2004 – Gary Gumpert	2011 – Alex Kuskis
2005 – Frank E. X. Dance	2012 – Janet Sternberg
2006 – Terence P. Moran	2013 - Clifford Christians

The Jacques Ellul Award for Outstanding Media Ecology Activism

2000 – Stephanie B. Gibson	2007 – Donna Flayhan
2001 – Dennis Gallagher	2008 – Margot Hardenbergh
2002 – Parry Aftab	2009 – Mark Lipton
2003 - Ronald J. Deibert	2010 - Eric Goodman and Mike Stevens
2004 – The Reverend Everett C. Parker	2011 – Lisa Prins
2005 – Jerry Brown	2012 - Scott Harrison
2006 – Andrew Rasiej	2013 – Aaron Swartz

The James W. Carey Award for Outstanding Media Ecology Journalism

2007 – Philip Marchand 2008 – Marvin Kitman

2009 – Thomas de Zengotita

2010 - Eugene Marlow

2011 - David Hendy

2012 - Scott Harrison

2013 - David Pogue

The Christine L. Nystrom Award for Career Achievement in Service to the Field of Media Ecology

2011 - Robert Barry Francos

2012 - Terence P. Moran

2013 – Thomas Gencarelli

The Walter J. Ong Award for Career Achievement in Scholarship

2004 – Denise Schmandt-Besserat 2009 – John Miles Foley

2005 – **James W. Carey** 2010 – **Don Ihde**

2006 - Elizabeth L. Eisenstein2011 - Robert K. Logan2007 - Jay David Bolter2012 - Sherry Turkle2008 - Joshua Meyrowitz2013 - Lance Strate

The Neil Postman Award for Career Achievement in Public Intellectual Activity

2004 – Douglas Rushkoff 2009 – Alan Kay

2005 – Paul Levinson 2010 – Mary Catherine Bateson

2006 – Howard Rheingold2011 – Gary Gumpert2007 – Eric McLuhan2012 – Jaron Lanier2008 – Fritjof Capra2013 – Morris Berman

The MEA Convention Top Paper Award

2003 – **Arthur W. Hunt, III** for "The Image Versus the Word: Old Story, New Twist: A Lament from a Christian Media Ecologist"

2004 - Kip Redick for "Theme Parks as Sacred Places and Commercial Sanctuaries"

2005 – **Ellen Rose** for "The Wiring of Bhutan: A Test Case for Media Ecology in the Non-Western World"

2006 – **Davis Foulger** for "Medium as an Ecology of Genres: Integrating Media Theory and Genre Theory" and to **Peter A. Maresco** and **Cheryl A. Casey** for "Stories in Stone, Stories on Screen: An Examination of Increased Personalization of Cemetery Memorials"

2007 - Anne Pym for "Orality, Secondary Orality, and the Presence of the Word"

2008 – **Stephanie Bennett** for "The City's Curse; The Church's Plight: Technology, Communication and the Sacred"

2009 – **Matthew A. Killmeier** for "Invasion of the Body Snatchers: Disembodiment, Media, and Innis and Carey"

2010 - Claudia Springer for "Watch the Birdie: Image-Making and Wildlife Conservation"

2011 - Eric Jenkins for "Another Punctum"

2012 – Eric Jenkins for "Updating Narcissus, the ur-Myth of Media, for the Digital Age"

2013 - Brett Lunceford for "Telepresence and the Ethics of Digital Cheating"

The Linda Elson Scholar Award for the Top Student Paper at the MEA Convention

2003 – **Lisa Hanson** for "PRO-ANA, a Culture Remediated in Cyberspace"

2004 - Megan Rogers for "Taoism, Media Ecology, and the Reason the West Just Can't 'Dig it'"

2005 – **Cuthbert Alexander** for "Community Journalism: Hope for a Society Without Heroes" and to **Michael T. Zimmer** for "Media Ecology and Value Sensitive Design: A Combined Approach to Understanding the Biases of Media Technology"

2006 – **David Parisi** for "Fingerbombing or 'Touching Is Good': The Cultural Construction of Technologized Touch"

2007 – Xiaoyan Xiang for "Walling-In and Walling Out"

2008 - Phil Rose for "René Girard as Media Ecologist"

2009 - Jason Kalin for "Toward a Rhetoric of Hybrid-Space Walking"

2010 – J. N. Beckham for "Food and Drink: Engaging the Logics of New Mediation"

2011 - Helma Sawatsky for "Anemone Theory: An Exploration of Digital Media as Phenomena"

2012 – **Angela M. Cirucci** for "First Person Paparazzi: Why Social Media Should Be Studied More Like Video Games"

2013 – **Helma Sawatzky** "Reconfigurations: Unfolding the Spaces of Mobile Listening"

2014 MEA AWARDS COMMITTEE

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CALL FOR NOMINATIONS FOR 2015 MEA AWARDS

The Marshall McLuhan Award for Outstanding Book in the Field of Media Ecology

Open to books published in 2012 or later on any topic related to media ecology. Entry requirements: Letter of nomination or self-nomination and two copies for initial screenings; finalists will be instructed to send three copiesdirectly to the judges. Entrants may request simultaneous consideration for the Erving Goffman Award, the Susanne K. Langer Award, the Dorothy Lee Award, and/or the Lewis Mumford Award.

The Erving Goffman Award for Outstanding Scholarship in the Ecology of Social Interaction Open to books and articles published in 2012 or later that focus on social situations, symbolic interaction, interpersonal communication (both face-to-face and technologically mediated), nonverbal communication, social space, temporal rhythms, rules of engagement, performance of roles, and the presentation of self in everyday life. Entry requirements: Letter of nomination or self-nomination and two copies for initial screenings; finalists will be instructed to send three copies directly to the judges.

Entrants may request simultaneous consideration for the Marshall McLuhan Award and/or the Walter Benjamin Award.

The Susanne K. Langer Award for Outstanding Scholarship in the Ecology of Symbolic Form Open to books and articles published in 2012 or later that focus on the ecology of language, semantics, semiotics, codes, symbol systems, aesthetic form, etc. Entry requirements: Letter of nomination or self-nomination and two copies for initial screenings; finalists will be instructed to send three copies directly to the judges. Entrants may request simultaneous consideration for the Marshall McLuhan Award and/or the Walter Benjamin Award.

The Dorothy Lee Award for Outstanding Scholarship in the Ecology of Culture

Open to books and articles published in 2012 or later that focus on the ethnographic or intercultural analysis of communication, perception, cognition, consciousness, media, technology; material culture, and/or the natural environment. Entry requirements: Letter of nomination or self-nomination and two copies for initial screenings; finalists will be instructed to send three copies directly to the judges. Entrants may request simultaneous consideration for the Marshall McLuhan Award and/or the Walter Benjamin Award.

The Lewis Mumford Award for Outstanding Scholarship in the Ecology of Technics

Open to books and articles published in 2012 or later that focus on the history and/or philosophy of technology or science; studies of specific technologies, techniques, or media, and/or their social, cultural, and psychological effects; analysis and criticism of the technological/information society. Entry requirements: Letter of nomination or self-nomination and two copies for initial screenings; finalists will be instructed to send three copies directly to the judges. Entrants may request simultaneous consideration for the Marshall McLuhan Award or the Walter Benjamin Award.

The Walter Benjamin Award for Outstanding Article in the Field of Media Ecology

Open to articles, essays, reviews, and book chapters published in 2012 or later on any topic related to media ecology. Entry requirements: Letter of nomination or self-nomination and five copies. Entrants may request simultaneous consideration for the Erving Goffman Award, the Susanne K. Langer Award, the Dorothy Lee Award, and/or the Lewis Mumford Award.

The Harold A. Innis Award for Outstanding Thesis or Dissertation in the Field of Media Ecology

Open to any Master's thesis or doctoral dissertation completed for a degree granted in 2012 or later on any topic related to media ecology. Entry requirements: Letter of nomination or self-nomination and five copies.

The Mary Shelley Award for Outstanding Fictional Work

Open to novels, short stories, hypertexts, plays, scripts, comics, audio recordings, motion pictures, videos, and other narrative forms, published or released in 2012 or later, that include media ecology themes, concepts, or insights. Entry requirements: Letter of nomination or self-nomination and five copies.

The John Culkin Award for Outstanding Praxis in the Field of Media Ecology

Open to works of art, media production, professional activity or other practical applications of the media ecology approach. Entry requirements: Letter of nomination or self-nomination and five copies of supporting materials.

The Louis Forsdale Award for Outstanding Educator in the Field of Media Ecology

Open to any instructor on any educational level. Entry requirements: Letter of nomination or self-nomination and five copies of supporting materials.

The Jacques Ellul Award for Outstanding Media Ecology Activism

Open to any individual engaged in political activism whose work is informed by the media ecology perspective. Entry requirements: Letter of nomination or self-nomination and five copies of supporting materials.

The James W. Carey Award for Outstanding Journalism

Open to any individual engaged in journalism whose work is informed by the media ecology perspective. Entry requirements: Letter of nomination or self-nomination and five copies of supporting materials.

Send all entries **by November 15, 2014** to: Brian Cogan, Awards Coordinator, Media Ecology Association, Communications Department, W114 Wilbur Arts Building, Molloy College, 1000 Hempstead Avenue, Rockville Centre, NY 11571-5002. For more information, see the MEA website at www.media-ecology.org or contact Brian Cogan at bcgan@molloy.edu or 516-323-3242.

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MEA NEWSLETTER - IN MEDIAS RES

MEA members receive the newsletter twice a year. Keep up with the latest MEA activities and keep us up-to-date about you. Send personal news, information of interest to media ecologists, ideas for short articles, and especially ideas for book reviews, to the Editor of *In Medias Res*:

Ed Tywoniak
Editor, In Media Res
Communication Department
Sichel Hall – 105B
Saint Mary's College of California
1928 Saint Mary's Road
Moraga, CA 94556
925-631-4718
etywoniak@stmarys-ca.edu

The Sixteenth Annual Convention of the Media Ecology Association Call for Papers

Kaleidoscope of Media and Community

June 11–14, 2015 Metropolitan State University of Denver Denver. Colorado

Convention Coordinators:

Karen Lollar (lollar@msudenver.edu) MSU Denver Jacqueline Kirby (jkirby6@msudenver.edu) MSU Denver

Metropolitan State University of Denver (MSU Denver) is proud to host the 16th Annual Convention of the Media Ecology Association. MSU Denver is Colorado's land grant university and educates the most diverse student body of any institution in the state. The University is an epicenter for urban impact, transforming lives, communities and higher education. It is with this perspective of dynamic diversity, transformation, and community engagement that we aim to explore the concept of "Kaleidoscope of Media and Community" as the convention theme.

The term "kaleidoscope" means the observation of beautiful forms. When we look through a kaleidoscope, we see a multitude of shapes, colors, and textures combine to create beautiful patterns. With every turn of the kaleidoscope, the patterns shift and change, yet still combine to create a whole image. As abolitionist and clergyman Henry Ward Beecher said, "Our days are a kaleidoscope. Every instant a change takes place in the contents. New harmonies, new contrasts, new combinations of every sort. The most familiar people stand each moment in some new relation to each other, to their work, to surrounding objects. The most tranquil house, with the most serene inhabitants, living upon the utmost regularity of system, is yet exemplifying infinite diversities." This conference looks at the recursive relationships of media and community as a pattern of continuously shifting, adapting parts combining in an infinite array of possibilities within mediated environments.

The field of Media Ecology is multi-disciplinary in nature, bringing together a broad collection of specialties, perspectives and expertise. This year's theme of community offers the possibility to think about communities as part of a media's ecology and its technologies. Community opens our discourse to human interaction that is face-to-face, urban, rural, central, remote, online, hybrid, historical, fictional, human, animal, functional, dysfunctional, young, old, diverse, educated, oral, literate, digital and linked to the technology and media in its environment.

The 16th Annual Convention of the Media Ecology Association invites papers, panels, workshop sessions, short film and video works, and creative projects that explore the convention theme. Submissions on any topic of interest to Media Ecology are also encouraged. Authors who want their papers considered for the Top Paper or Top Student Paper award must indicate this on their submissions. All submissions will be acknowledged.

The convention site at MSU Denver is located in the heart of downtown Denver on the Auraria Campus. There is a wide range of hotels, restaurants, and entertainment options within easy walking or biking distance from campus. Rental bicycles are readily available through the city's program. Discounted rooms will be available at our state of the art on-campus, student-run hotel, the SpringHill Suites at Marriott. An excursion to the mountains is planned for Friday evening. Additional information about lodging, logistics, and events will be forthcoming.

Guidelines for Submission (Deadline: November 1, 2014)

For Manuscripts (for MEA award submissions):

- 1. Manuscripts should be 4,000-6,000 words (approximately 15 to 25 double-spaced pages).
- 2. Include a cover page (or e-submission page) with your academic or professional affiliation and other contact information.
- 3. Include a 150 word abstract, with the title. Use APA, MLA, or Chicago style.

For Paper and Panel Proposals:

- 1. Include title, abstract, and contact information with your proposal.
- 2. Outline, as relevant, how your paper or panel will fit with the convention theme.

Inquiries: Convention Coordinators – Dr. Karen Lollar, MSU Denver, lollar@msudenver.edu, (303) 556-8583 or Jacqueline Kirby, MSU Denver, jkirby6@msudenver.edu, (303) 352-7116

For more information on the Media Ecology Association and updated convention details, visit www.media-ecology.org.

EXPLORATIONS IN MEDIA ECOLOGY {EME}

The Journal of the Media Ecology Association

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MEA ELECTRONIC MAILING LIST

The MEA's electronic mailing list provides a space for reasoned, informed, and civil discussion about communication, media, and culture among persons interested in themes or subjects relevant to the field of media ecology. Subscribers use this list to share views, exchange information, and learn about interesting events related to media ecology.

Guidelines for Participation in the MEA List

By subscribing to this list you agree to abide by all conditions of participation established by the list managers, and as varied from time to time at their sole discretion.

Contributors to this list are solely and entirely responsible for their messages, particularly with regard to any information and data that may be exchanged.

Contributions to the list are not moderated, but only list subscribers are permitted to post. Only subscribers are allowed to view the subscribers list and the message archives.

Participants are expected to conform to normal standards of civilized discussion. This does not rule out heated debate – but it does rule out submissions which are personally abusive, insulting, or otherwise qualify as flaming or spamming. Messages that may be construed or interpreted as discriminatory, promulgating hatred or obscenity, or defamation of any kind will not be tolerated. Also considered disruptive to the list is an excessive volume of postings.

The list managers are responsible for ensuring that these guidelines are observed. They reserve the right to take whatever measures are required to ensure these guidelines are respected by participants. Such measures include, but are not limited to, removing from the list those who do not abide by these guidelines.

Subscribing to the List

To subscribe to the MEA mailing list, address your browser to the MEA Info Page at:

http://lists.ibiblio.org/mailman/listinfo/mea

In the first text box, enter the e-mail address that you intend to use for the list. Then enter your name, first name first. You may then choose a password to allow you to manage your list account; otherwise, one will be generated for you, and you may change it later if you wish.

You may also choose to receive messages individually (the default setting) or batched in a daily digest ("Digest Mode").

Click on the "subscribe" button and you're subscribed. You should receive a subscription acknowledgment shortly thereafter from the list processor, containing additional information.

Once you've subscribed to the MEA mailing list following this procedure, you can send messages to the entire list by e-mailing:

mea@lists.ibiblio.org

IMPORTANT INFORMATION FOR THE CONVENTION

Parking: Available at the two convention hotels or:

Ryerson Guest Parking: 300 Victoria St.

Canpark: 237 Victoria St. Impark: 218 Elizabeth St.

Wireless and Wired Access

To log on to the Internet, go to "Wireless Connections" on your laptop. Click on the connection option "RYERSON". When prompted for a key enter "EGGY!" (all CAPS). Open a browser and you will be redirected to a login page, then use the following credentials to login:

Username: mea2014

Password: RUguest967 (case sensitive)

For those without wireless access who would like to connect to the Internet, computers can be used in LIB 272. Here you will login 'meaguest' and the password is MEAguestPW.

Ryerson University Emergency Phone Number

Dial (80) for emergencies from internal phones or call 416-979-5040. Also, see http://www.ryerson.ca/irm/emergencies/

St. Michael's Hospital (30 Bond St.)

Call 416-360-4000

Currency Exchange/Bank Machines

<u>Canadian Imperial Bank of Commerce (CIBC)</u> inside the Atrium on Yonge St., just north of Dundas St. 1-800-465-2422

Metro Credit Union located on the first floor of Jorgenson Hall (416) 252-5621

Normally banks are open from 9:00 a.m. - 4:00 p.m. except on Thursdays and Fridays when they are generally open later. Most banks open on Saturday mornings but it depends on the particular branch.

Automated Teller Machines (ATM) are located outside the bank and are accessible at any hour. There are three bank machines located in Jorgenson Hall. Two are on the first floor of Jorgenson Hall, the other is on the lower level of Jorgenson Hall.

LIST OF CONVENTION PARTICIPANTS

lacan Adama	1 2 2	Jamas Hadasa	2.2.4
Jason Adams	1.2.2	James Hodges	2.3.1
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Nicholas Artman	3.1.4	Julie A. Cramer Hunsbe	_
Susan Barnes	1.2.4, 2.1.1	Arthur Hunt	2.4.1, Technics/Sacred
Réa Beaumont	3.3.4	Octavio Islas	4.1.1
John Bessai	1.3.3	Andrew Illiadis	2.2.1, 2.3.1, 2.4.3
Marcelline Block	2.3.2	Eric Jenkins	2.3.2, 4.2.2
Adriana Braga	2.1.2	Tess Jewell	4.2.1
Thomas J. Brown	3.1.4	Peter Jones	2.4.1
Jan Buterman	3.3.4	Zach Junkin	1.1.2
Cameron Butt	1.1.2	Adeena Karasick	2.4.4, Muse
Dennis Cali	2.1.1, 2.2.1	Kyounghwa Kim	1.1.3
Greg Campbell	1.1.2	Ilia V. Kiria	3.1.1
Robyn Caplan	3.2.3	Arsinée Khanjian	L. of T.
Andrew Chrystall	4.2.1	Atle Mikkola Kjøsen	2.1.3
Varvara P. Chumakova	3.1.1	Helmut Klassen	3.3.1
Hart Cohen	2.2.3	Polina Kolozaridi	4.1.3
Andrew Culp	4.2.2	Stacey Koosel	3.3.4
Jordan Curtis	4.2.1	Nazgul Kurmanalieva	1.2.4
Andre Czegledy	1.1.1	Elena Lamberti	McLuhan Plenary, 2.4.4
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Blair Davis	2.3.2	Mary Beth Leidman	3.1.4
Ronald J. Deibert	Keynote	Martin Levinson	2.3.2
Nadia Delicata	Technics/Sacred	Laura Trujillo Liñán	2.4.1, 3.3.1
David Deluliis	4.1.2	David Linton	4.2.3
Derrick de Kerckhove T.		Paul Lippert	3.1.2
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Norm Friesen	2.3.4	Karen Lollar	1.3.4
Andrew Fuyarchuk	3.1.1	Andrew Longcore	3.1.4
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Paolo Granata	1.2.2	Philip Marchand	T. School Plenary
Michael Grillo	2.2.2	Janine Marchessault	2.2.3, T. School Plenary
Paul Grosswiler	1.3.4, 2.1.1, 2.2.1	Lee McGuigan	2.1.3
Silvia Maria Guerra Molin		Shian-Li McGuire	3.1.4
Fernando Gutiérrez	2.2.2		_uhan/T. School Plenaries
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Mamiko Hayashida	1.1.3 3.3.3	Joshua Meyrowitz Melinda Miller	L. of T. 1.1.4
Kevin Healey Paul Heyer	2.1.3, 2.2.3	Chris Moffet	2.1.4, 2.4.3
i adi i leyel	2.1.3, 2.2.3	OTHIS MOHEL	2.1.4, 2.4.3

Sheila Nayar	3.1.1		AcLuhan Plenary, 2.1.2, Muse
Judith Nicholson	2.2.4	Valery Terin	1.3.1
Graeme Northcote	1.1.2	Philippe Theophani	
David Nostbakhen	L. of T.	Ghislain Thibault	2.4.3
Anna A. Novikova	3.1.1	Richard Treut	4.2.2
Jonathan Obar	4.1.3	Calvin Troup	1.3.1
Alejandro Ocampo	2.3.1 3.3.2	Yuko Tsuchiya	1.1.3
Marcel O'Gorman		Elira Turdubaeva	1.2.4 1.1.1
Mogens Olesen John Oswald	2.4.3 L. of T.	Ed Tywoniak	
Ann Pearlman	2.3.4	Jean-François Valle Yoni Van Den Eede	
Samuel Pearlman	2.3.4 L. of T.		
Anthony Pennings	1.3.4	William Vanderburg	3
Eric Peterson	Innis' Foray	Anthony M. Wachs Mary Walch	4.1.4
Valerie Peterson	3.3.3	Nina Wenhart	3.1.3
Bradley Philbert	1.2.3	Kenneth Werbin	2.2.4
Richard Pierson	1.1.1	R. James Wertz	1.3.2
Marie-Agnes Pilon	1.1.2	Ruthanne Wrobel	1.2.3
Mike Plugh	4.1.1	Liam Young	2.1.3
Greg Power	L. of T.	Zhiwei Yu	2.3.2
Izabella Pruska-Oldenh		Andrea Zeffiro	1.3.3
Leanne Pupchek	1.2.3	Peter Zhang	1.2.2, 1.3.4
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Steve Reagles	2.2.1		
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lan Reilly	2.2.4		
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Robert Riordan	4.1.3		
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Robert Scott	3.3.4		
Dominique Scheffel-Du			
Larry Schmidt	Technics/Sacred		
Read M. Schuchardt	4.2.3		
Mark Sedore	1.2.4		
Amanda Sevilla	1.1.4		
Larry Shaitelman	3.1.3		
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Collette Snowden	1.3.2		
Niall Stephens	2.2.2		
Martin Speer	3.1.2, 4.2.3		
Isaac Steele	1.1.2		
Zack Stiegler	3.1.4		4.5

Museums and Art Galleries

Ryerson Image Centre

http://www.ryerson.ca/ric

Royal Ontario Museum (ROM)

http://www.rom.on.ca/en

The ROM is a museum of natural history and culture. It is one of the largest museums in North American and includes galleries of ancient artifacts from all over the world including: Rome, China, Africa, Egypt, Byzantium, Greece, South Asia, Japan, Korea and Ancient Cyprus. It has an outstanding collection of Canadian aboriginal artifacts; and a unique wing devoted to vignettes of European living from 1100-2000 AD. The museum boasts one of the best collections of dinosaur fossils in the world. The current exhibition is The Forbidden City: Inside the Court of China's Emperors. The Museum is open: Monday-Thursday and Saturday-Sunday: 10 am-5:30 pm; Friday: 10 am-8:30 pm Admission to the Museum is \$18 or \$27 to enter both Museum and the Forbidden City exhibit.

Art Gallery of Ontario (AGO)

http://www.ago.net/

The Art Gallery of Ontario is one of the largest in North America and houses the most significant collection of Canadian art in the country. It also has extensive collections of European, Renaissance, African and Baroque art, as well as the Henry Moore sculpture gallery. Hours: Monday Closed; Tuesday 10-8:30; Wednesday-Saturday 10-5:30.

Cost: General Admission \$19.50; Special exhibit AND General Admission \$30.

MOCCA http://www.mocca.ca/

"The mandate of the Museum of Contemporary Canadian Art is to exhibit, research, collect, and promote innovative art by Canadian and international artists whose works engage and address challenging issues and themes relevant to our times."

Bata Shoe Museum

http://www.batashoemuseum.ca/

Moses Naimer Television Museum

Offers tours on a by-appointment basis http://www.mztv.com/

Other Attractions

CN Tower

http://www.cntower.ca/en-ca/home.html

In 1995 the CN Tower was declared one of the Seven Wonders of the Modern World by the American Society of Civil Engineers. The Tower stands at 552.33 m tall and is a symbol of Canada and, more specifically, of the Toronto skyline. The Tower boasts a number of attractions including the observations decks, the Edgewalk (a tethered walk around the outside of the tower's circumference) which costs a surcharge and must be prebooked here http://www.edgewalkcntower.ca/, and the 360 restaurant which is open for lunch and dinner. Prices vary. Please see the following website for these and reservations:

http://www.cntower.ca/en-ca/360-restaurant/overview.html).

TIFF Bell Lightbox

http://tiff.net/

The Bell Lightbox, the newest exhibition space in Toronto, is the home of the Toronto International Film Festival but programs films and art exhibitions year-round.

Hockey Hall of Fame: http://www.hhof.com/

Toronto Zoo: http://www.torontozoo.com/

Ontario Science Centre:

http://www.ontariosciencecentre.ca/

Casa Loma: http://www.casaloma.org/

Ripley's Aquarium:

http://www.ripleyaquariums.com/canada/

St Lawrence Market:

http://www.stlawrencemarket.com/

Neighbourhoods Tours: Toronto is an incredibly diverse city and is often described as a city of neighbourhoods; each neighbourhood has a varied culture, including food and stores. blogTO has a very good guide to the neighbourhoods you can visit here:

http://www.blogto.com/neighbourhoods/.

In particular, we recommend Kensington Market, Danforth, the Distillery District, Little Italy, Little India, and Queen West.



Dining-Out Around Ryerson

\$-\$\$

Brown Bag Sandwiches 377 Church Street brownbagsandwiches.ca

Hair of the Dog Pub Food 425 Church Street http://bit.ly/vgmJwu

Kenzo Ramen Japanese 138 Dundas Street kenzoramen.ca

Mutual Street Deli 103 Mutual Street http://bit.ly/tFwqnR

Paramount Fine Foods Lebanese 253 Yonge Street paramountfinefoods.com

The Queen and Beaver (pub) 35 Elm Street queenandbeaverpub.ca Tasty's Caribbean 4 Elm Street http://bit.ly/t3v9xk

Salad King Thai 340 Yonge Street

Salad King has become Ryerson's most beloved restaurant, serving the most colourful and tasty dishes around campus.

www.saladking.com

The Senator Diner 249 Victoria Street www.thesenator.com

Urban Eatery Eaton Centre Rrange of cafeteria-style eateries including healthy and trendy options. http://bit.ly/pMgWIK

Woo Buffet and Lounge Asian 10 Dundas Street (3rd Floor) www.woorestaurantlounge.com

\$\$-\$\$\$

Adega Portuguese 33 Elm Street http://bit.ly/ofIGHQ Guu Izakaya

Donatello Italian 37 Elm Street www.donatellorestaurant.ca Japanese

398 Church Street Started in Japan, then Vancouver, Guu Izakaya offers a unique Japanese experience. You won't find any sushi on their menu.

www.guu-izakaya.com

Joey Eaton Centre Ecelctic 1 Dundas Street www.joeyrestaurants.com

Keg Mansion Steakhouse 515 Jarvis Street www.kegsteakhouse.com

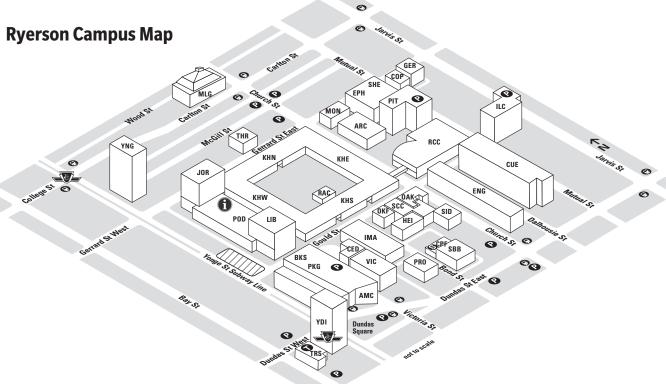
Mercatto
Italian
220 Yonge Street (In the Eaton Centre)
www.mercatto.ca/restaurants

Terroni Italian 57a Adelaide Street A popular local restaurant with multiple locations around Toronto offers a unique menu of Southern Italian delicacies. www.terroni.com

\$\$\$\$

Barberian's Steakhouse Steakhouse 7 Elm Street www.barberians.com

For More restaurants and reviews visit: http://bit.ly/sn2gMO



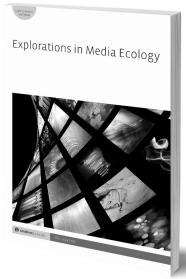
BUILDING CODE, NAME, STREET ADDRESS

- AMC 10 Dundas Street East
- ARC Architecture Building, 325 Church Street
- BKS Bookstore, 17 Gould Street
- CED Heaslip House, The G. Raymond Chang School of Continuing Education, 297 Victoria Street
- COP Co-operative Education, 101 Gerrard Street East
- CPF Campus Facilities and Sustainability, 111 Bond Street
- CUE 159 Dalhousie Street
- ENG George Vari Engineering and Computing Centre, 245 Church Street
- EPH Eric Palin Hall, 87 Gerrard Street East
- GER Research/Graduate Studies, 111 Gerrard Street East
- HEI HEIDELBERG Centre School of Graphic Communications Management, 125 Bond Street
- ILC International Living/Learning Centre, entrances at 133 Mutual Street and 240 Jarvis Street
- IMA School of Image Arts, 122 Bond Street (building closed for renovations; see VIC)
- JOR Jorgenson Hall, 380 Victoria Street
- KHE Kerr Hall East, 340 Church Street/60 Gould Street
- KHN Kerr Hall North, 31/43 Gerrard Street East
- KHS Kerr Hall South, 40/50 Gould Street
- KHW Kerr Hall West, 379 Victoria Street
- LIB Library Building, 350 Victoria Street
- **MLG** Site of the future Ryerson University Athletics and Recreation Centre at Maple Leaf Gardens
- MON Civil Engineering Building, 341 Church Street
- OAK Oakham House, 63 Gould Street
- **OKF** O'Keefe House, 137 Bond Street
- PIT Pitman Hall, 160 Mutual Street
- PKG Parking Garage, 300 Victoria Street

- **POD** Podium, 350 Victoria Street (area connecting Jorgenson Hall to the Library Building)
- PRO Projects Office, 112 Bond Street
- **RAC** Recreation and Athletics Centre, entrance through archway at 40 and 50 Gould Street
- RCC Rogers Communications Centre, 80 Gould Street
- SBB South Bond Building, 105 Bond Street
- SCC Student Campus Centre, 55 Gould Street
- SHE Sally Horsfall Eaton Centre for Studies in Community Health, 99 Gerrard Street East
- SID School of Interior Design, 302 Church Street
- THR Theatre School, 44/46 Gerrard Street East
- **TRS** Ted Rogers School of Management 575 Bay Street (entrance at 55 Dundas Street West)
- VIC Victoria Building, 285 Victoria Street (temporary home of the School of Image Arts)
- YDI Yonge-Dundas I, 1 Dundas Street West
- YNG 415 Yonge Street
- Site of the future Student Learning Centre
- 1 Undergraduate Admissions and Recruitment
- Direct underground access from the Ted Rogers School of Management to the Dundas Subway
- Security
- Parking
- TTC Subway stop
- TTC Streetcar stop







University of Maine paul_grosswiler@umit.maine.edu

Pedagogy Editor

Catherine Adams University of Alberta cathy.adams@ualberta.ca

Review Editor

Brian Cogan Mollov College bcogan@molloy.edu

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Explorations in Media Ecology (EME) is the Journal of the Media Ecology Association. Non-members are entitled to a 50% discount on any new personal subscriptions. Members receive a free subscription.

EME explores the relationships between media, technology, symbolic form, communication, consciousness, and culture. Its scope is interdisciplinary and multidisciplinary. Media ecology provides a rich philosophical, historical and practical context for studying our increasingly technological and mediated society and culture with an emphasis on historical context.

Media ecology scholarship emphasizes a humanistic approach to understanding media, communication, and technology, with special emphasis on the ways in which we have been and continue to be shaped and influenced by our inventions and innovation. The Media ecology approach is predicated on understanding that media, symbols, and technologies play a leading role in human affairs, and function as largely invisible environments affecting the way we think, feel, act, and organize ourselves collectively.



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